

ABSTRAK

Dody Tri Ahmadi. NIM 190521100074. Program Studi Sosiologi, Fakultas Ilmu Sosial dan Ilmu Budaya, Universitas Trunojoyo Madura. Pengalaman Pengguna Jasa Pawang Hujan Dalam Resepsi Pernikahan (Studi Fenomenologi Di Desa Parsanga Kecamatan Kota Kabupaten Sumenep).

Tujuan dari penelitian ini untuk mendeskripsikan serta menganalisa bagaimana pengalaman dari keluarga yang sudah menggunakan jasa pawang hujan pada saat acara resepsi pernikahan anaknya di Desa Parsanga Kecamatan Kota Kabupaten Sumenep. Metode penelitian yang digunakan adalah metode kualitatif dengan teknik pengumpulan data menggunakan observasi, wawancara dan dokumentasi. Pengambilan informan menggunakan metode *purposive sampling*. Teknik analisis data melalui reduksi data, penyajian data dan kesimpulan. Teknik keabsahan data menggunakan triangulasi sumber.

Hasil penelitian ini kebanyakan dari keluarga yang sudah menggunakan jasa pawang hujan itu dikarenakan mereka menginginkan acara tersebut lancar sampai akhir. Hal ini dikarenakan jika mengadakan resepsi pernikahan pasti terdapat orang iri serta dengki yang ingin merusak jalannya acara tersebut. Penelitian ini menggunakan teori Fenomenologi Alfred Schutz. Pada Teori ini didasarkan dari hasil dari pengamatan dalam realitas yang terjadi dalam kehidupan sehari-hari seperti tindakan sosial dan makna. Dalam teori ini terdapat makna dan motif yang dapat menganalisis permasalahan yang ada. Pertama yaitu makna dimana dibagi menjadi dua yakni makna subjektif dan objektif. Makna subjektif disini keluarga menggunakan jasa pawang hujan lebih dari satu dikarenakan pada anak pertamanya hanya menggunakan dua pawang hujan menghasilkan terjadinya gerimis dan makna objektif keluarga menggunakan jasa pawang hujan pada resepsi pernikahan karena ingin acaratersebut berjalan dengan lancar tanpa adanya hal negatif yang ingin merusaknya. Masuk terhadap analisis kedua yakni motif terbagi dua yaitu (*in order to motive*) dan (*because of motive*). Motif pertama berkaitan dengan alasan seseorang melakukan sesuatu tindakan sebagai usahanya menciptakan situasi dan kondisi yang diharapkan di masa datang. Motif kedua merupakan pandangan retrospektif terhadap faktor-faktor yang menyebabkan seseorang melakukan tindakan tertentu

Kata Kunci: pengalaman, pawang hujan, resepsi pernikahan

ABSTRACT

Dody Tri Ahmadi. NIM 190521100074. Sociology Study Program, Faculty of Social and Cultural Sciences, Trunojoyo University of Madura. User Experience of Rain Handler Services in Wedding Receptions (Phenomenological Study in Parsanga Village, Kota District, Sumenep Regency).

The purpose of this study is to describe and analyze how the experiences of families who have used the services of rain handlers at the time of their children's wedding receptions in Parsanga Village, Kota Subdistrict, Sumenep District. The research method used is a qualitative method with data collection techniques using observation, interviews and documentation. Informants were collected using purposive sampling method. Data analysis techniques through data reduction, data presentation and conclusions. Data validity techniques using source triangulation.

The result of this research is that most of the families who have used jada pawang rain because they want the event to run smoothly until the end. This is because if you hold a wedding reception, there must be envious and spiteful people who want to ruin the event. This research uses Alfred Schutz's Phenomenology theory. This theory is based on the results of observations in the reality that occurs in everyday life such as social action and meaning. In this theory there are meanings and motives that can analyze existing problems. The first is meaning which is divided into two, namely subjective and objective meaning. The subjective meaning here is that the family uses the services of more than one rain charmer because the first child only used two rain charmers to produce drizzle and the objective meaning of the family using the services of a rain charmer at a wedding reception because they want the event to run smoothly without any negative things that want to ruin it. . Entering the second analysis, the motive is divided into two, namely (in order to motive) and (because of motive). The first motive is related to the reason why someone does something as an attempt to create situations and conditions that are expected in the future. The second motive is a retrospective view of the factors that cause a person to take certain actions.

Keywords: experience, rain charmer, wedding reception

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