

Alan Ibrahim. 2017. Pengaruh Penggunaan Media *Augmented Reality* (AR) Terhadap Kemampuan Menulis Deskriptif Siswa Kelas III SDN Made IV Lamongan. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing I: Ira Fatmawati S.S., M.Pd. Pembimbing II: Mahmud S.IP., M.Si.

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media *Augmented Reality* (AR) terhadap kemampuan menulis deskriptif. Jenis penelitian kuantitatif menggunakan metode *quasi eksperimental design* dengan rancangan *nonequivalent control group design*. Sampel yang digunakan yaitu sampel jenuh seluruh siswa kelas III SDN Made IV Lamongan. Pengumpulan data penelitian menggunakan tes hasil belajar dan angket. Data yang diperoleh diolah secara statistik kemudian dianalisis. Perolehan uji linieritas regresi yaitu $F_{hitung} = 58,85 > F_{tabel} = 4,26$, maka H_0 ditolak, sehingga data berpola linier. Hasil uji signifikan diperoleh $t_{hitung} = 7,68 > t_{tabel} = 2,06$. Dengan demikian ada pengaruh penggunaan media *Augmented Reality* (AR) terhadap kemampuan menulis deskriptif. Koefisien determinasi diperoleh $r^2 = 0,71$. Hal ini menunjukkan 71,1% kemampuan menulis deskriptif siswa dipengaruhi oleh media *Augmented Reality* (AR). Perolehan angket respon siswa diperoleh sebesar 97,69% dalam kategori sangat baik. Maka dapat disimpulkan bahwa media *Augmented Reality* (AR) sangat baik untuk pembelajaran.

Kata kunci: media *Augmented Reality* (AR), kemampuan menulis, karangan deskriptif.

Ibrahim, Alan 2017. The Effect of The Use of Augmented Reality (AR) Media on Descriptive Writing Skill of Third Grade Students of SDN Made IV Lamongan. Thesis, Elementary School Teacher Education Study Program, Faculty of Education, University of Trunojoyo Madura. Advisor I: Ira Fatmawati, S.S., M.Pd. Advisor II: Mahmud S.IP., M.Si.

ABSTRACT

This study has an objective to know the effect of the use of Augmented Reality (AR) media on descriptive writing skill. This study is a quantitative study by using quasi experimental design method with nonequivalent control group design. Sample that used is saturated sample from all third grade students of SDN Made IV Lamongan. The collecting data of this study uses achievement test and questionnaire. The obtained data are processed statistically then analyzed. The results of regression linearity test are $F_{\text{count}} = 58,85 > F_{\text{table}} = 4,26$, then H_0 is rejected, so that the data have linear pattern. The results of significant test obtain $t_{\text{count}} = 7,68 > t_{\text{table}} = 2,06$. Thus, there is an effect of the use of Augmented Reality (AR) media on descriptive writing skill. The coefficient of determination obtains $r^2 = 0,71$. It shows that 71,1% of students descriptive writing skill is influenced by Augmented Reality (AR) media. The results of students' responses questionnaire are 97,69% in the excellent category. So, it can be concluded that Augmented Reality (AR) media is very good for learning.

Keywords: Augmented Reality (AR) media, writing skill, descriptive essay.