

Sugi Arti. NIM160321100005. (Tingkat Keuntungan Dan Nilai Tambah Daun Kelor Di CV Nurul Jannah Kecamatan Bluto Kabupaten Sumenep). Dibawah Bimbingan Dr. Ir. Slamet Subari, M.Si dan Dr. Teti Sugiarti, SP., M.Si.

ABSTRAK

Penelitian ini bertujuan untuk menganalisis (1) tingkat keuntungan usaha; (2) nilai tambah yang dihasilkan dari pengolahan daun kelor di CV Nurul Jannah. Metode yang digunakan dalam penelitian yaitu analisis R/C Ratio dan perhitungan nilai tambah Hayami. Hasil penelitian menunjukkan bahwa (1) R/C Ratio tepung daun kelor $1,96 > 1$, stik kelor $1,94 > 1$, teh kelor $1,09 > 1$ dan kerupuk kelor $1,05 > 1$, artinya pengolahan daun yang dilakukan CV Nurul Jannah menguntungkan dan layak dijalankan; (2) Nilai tambah tepung daun kelor Rp. 9.838,56/Kg, stik kelor Rp. 5.304,53/Kg, teh kelor Rp. 84.575,91/Kg dan kerupuk kelor Rp. 138.735,59/Kg, nilai tambah yang dihasilkan dari pengolahan daun kelor lebih dari 0 artinya pengolahan daun kelor memberikan nilai tambah.

Kata kunci: daun kelor, tingkat keuntungan, nilai tambah, CV Nurul Jannah

Sugi Arti. NIM 160321100005. (Profit Rate and Value Added of Moringa Leaves in CV Nurul Jannah, Bluto District, Sumenep Regency). Supervised by Dr. Ir. Slamet Subari, M.Si dan Dr. Teti Sugiarti, SP., M.Si.

ABSTRACT

This study aims to analyze (1) the rate of business profits; (2) the added value generated from the processing of Moringa leaves in CV Nurul Jannah. The method used in this research is the analysis of R / C Ratio and Hayami value added calculation. The results showed that (1) R / C Ratio of Moringa leaf flour $1.96 > 1$, Moringa stick $1.94 > 1$, Moringa tea $1.09 > 1$ and Moringa crackers $1.05 > 1$, meaning that the processing of leaves carried out by CV Nurul Jannah is profitable and worth doing; (2) Added value of Moringa leaf flour Rp. 9,838,56 / Kg, Moringa stick Rp. 5,304,53 / Kg, Moringa tea Rp. 84,575.91 / Kg and Moringa crackers Rp. 138,735,59 / Kg, the added value produced from the processing of Moringa leaves is more than 0 meaning that the processing of Moringa leaves provides value added.

Key words: moringa leaf, profit rate, value added, CV Nurul Jannah