

ABSTRACT

Fatimah, Irma. 190511100080. English Study Program. A Study of Maxim Flouting in *Dr. Strange Multiverse of Madness* Movie. Universitas Trunojoyo Madura.

This research examines maxim flouting of cooperative principle in a movie. This study aims to identify the types of flouting maxim and to analyze the reasons for flouting maxim in the movie entitled *Dr. Strange Multiverse of Madness*. The theory used in this study is the cooperative principle by Grice (1975) and the theory of illocutionary functions by Leech (2014). The method used in this research is qualitative method. The data source used in this research is a movie entitled *Dr. Strange Multiverse of Madness*. The research data are taken from the conversations between the characters in the movie.

The results of this study are 44 data containing flouting maxim of cooperative principle. The types of flouting maxim found included 21 data of flouting maxim of quantity, 4 data of flouting maxim of quality, 18 data of flouting maxim of relevance, and 1 data of flouting maxim of manner. For each type of flouting maxim that found, there are reasons that become the background for the characters to disregard the maxims. These reasons include competitive, convivial, collaborative, and conflictive.

Keyword : Maxim Flouting, Cooperative Principle, Movie

ABSTRAK

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Penelitian ini mengkaji tentang pelanggaran maksim dalam prinsip kerja sama dalam sebuah film. Penelitian ini bertujuan untuk mengidentifikasi tipe pelanggaran maksim dan menganalisis alasan karakter-karakter melakukan pelanggaran maksim dalam film yang berjudul *Dr. Strange Multiverse of Madness*. Teori yang digunakan untuk mengkaji adalah prinsip kerjasama oleh Grice (1975) dan teori fungsi ilokusi oleh Leech (2014). Metode kualitatif diterapkan dalam penelitian ini. Sumber data yang digunakan dalam penelitian adalah film yang berjudul *Dr. Strange Multiverse of Madness*. Data penelitian diambil dari percakapan antar karakter dalam film.

Hasil dari penelitian ini ditemukan 44 data yang mengandung pelanggaran maksim dari prinsip kerja sama. Tipe pelanggaran maksim yang ditemukan diantaranya 21 data pelanggaran maksim kuantitas, 4 data pelanggaran maksim kualitas, 18 data pelanggaran maksim hubungan atau relevansi, dan 1 pelanggaran maksim cara. Dari tiap tipe pelanggaran maksim yang ditemukan, terdapat alasan yang menjadi latar belakang karakter-karakter melakukan pelanggaran maksim. Alasan tersebut diantaranya adalah kompetitif, konvivial, kolaboratif, dan konflikatif.

Keyword : Pelanggaran Maksim, Prinsip Kerjasama, Film

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