

ABSTRACT

Uswatun Hasanah, *The Influence of Motivation for Participation in the Tax Volunteer Program on Student Tax Knowledge at University of Trunojoyo Madura.* Under the guidance of Dr. Nurul Herawati, S.E., M.Si.

This study aims to determine the effect of intrinsic motivation and extrinsic motivation of participation in the tax volunteer program on student tax knowledge at University of Trunojoyo Madura. The number of samples used in this study were 109 respondents. The research method in determining the sample is simple random sampling. Data collection was carried out by questionnaire method and processed using SPSS statistic version 29. The research methods used are pilot test (validity test and reliability test), respondent answer description test, classical assumption test, and hypothesis testing. The results of this study indicate that intrinsic motivation and extrinsic motivation for participation in the tax volunteer program affect student tax knowledge at University of Trunojoyo Madura.

Keywords: *Intrinsic Motivation, Extrinsic Motivation, Tax Knowledge*

ABSTRAK

Uswatun Hasanah, Pengaruh Motivasi Keikutsertaan dalam Program Relawan Pajak terhadap *Tax Knowledge* Mahasiswa di Universitas Trunojoyo Madura. Dibawah bimbingan Dr. Nurul Herawati, S.E., M.Si.

Penelitian ini bertujuan untuk mengetahui pengaruh motivasi intrinsik dan motivasi ekstrinsik keikutsertaan dalam program relawan pajak terhadap *tax knowledge* mahasiswa di Universitas Trunojoyo Madura. Jumlah sampel yang digunakan dalam penelitian ini sebanyak 109 responden. Metode penelitian dalam penentuan sampel adalah *simple random sampling*. Pengumpulan data dilakukan dengan metode kuesioner dan diolah menggunakan SPSS *statistic* versi 29. Metode penelitian yang digunakan adalah uji pilot (uji validitas dan uji reliabilitas), uji deskripsi jawaban responden, uji asumsi klasik, dan uji hipotesis. Adapun hasil dari penelitian ini menunjukkan bahwa motivasi intrinsik dan motivasi ekstrinsik keikutsertaan dalam program relawan pajak berpengaruh terhadap *tax knowledge* mahasiswa di Universitas Trunojoyo Madura.

Kata Kunci: Motivasi Intrinsik, Motivasi Ekstrinsik, *Tax Knowledge*