

ABSTRACT

Brem is the food that comes from the agricultural sector contained in the raw material sticky. Brem is very popular with the kind of typical regional food and the price is relatively expensive. Besides agricultural products as well as other commodities, Brem susceptible to damage and deterioration. One effort to maintain quality, GMP implementation needed in the production process. The purpose of this study was to determine and obtain the results of the application of GMP products Brem votes in the Tongkat Mas Madiun Company. The method used is the field observation, interview, and literature study. Assessment conducted on 13 elements defined Food and Drug Administration (BPOM), namely the production environment, buildings and facilities, production equipment, water supply facilities and activities of hygiene and sanitation, pest control, health and hygiene of employees, process control, food labeling, storage, management monitoring, recording and documentation, as well as employee training. The results showed that the application of GMP in the Company Brem Tongkat Mas Madiun well, it is known from ratings of four main elements, namely the supply of water = 2 (Enough), pest control = 2 (Enough), health and hygiene of employees = 2 (Enough), as well as process control = 3 (Good).

Keywords: *Brem, GMP, Tongkat Mas Madiun Company*

ABSTRAK

Brem merupakan makanan yang berasal dari sektor pertanian yang terdapat pada bahan baku ketan. Brem sangat populer dengan jenis makanan khas daerah dan harganya relatif cukup mahal. Selain itu seperti halnya komoditas produk pertanian lainnya, brem mudah mengalami kerusakan dan penurunan mutu. Salah satu upaya untuk mempertahankan kualitas, diperlukan penerapan GMP dalam proses produksinya. Tujuan penelitian ini adalah untuk mengetahui dan mendapatkan hasil penilaian penerapan GMP produk brem di Perusahaan Tongkat Mas Madiun. Metode penelitian yang digunakan adalah observasi lapang, *interview*, serta study literatur. Penilaian dilakukan terhadap 13 unsur yang ditetapkan Badan Obat dan Makanan (BPOM), yaitu lingkungan produksi, bangunan dan fasilitas, peralatan produksi, suplai air, fasilitas dan kegiatan *higiene* dan sanitasi, pengendalian hama, kesehatan dan *higiene* karyawan, pengendalian proses, label pangan, penyimpanan, manajemen pengawasan, pencatatan dan dokumentasi, serta pelatihan karyawan. Hasil penelitian menunjukkan bahwa penerapan GMP di Perusahaan Brem Tongkat Mas Madiun baik, hal ini diketahui dari penilaian empat unsur utama yaitu suplai air = 2 (Cukup), pengendalian hama = 2 (Cukup), kesehatan dan *higiene* karyawan = 2 (Cukup), serta pengendalian proses = 3 (Baik).

Kata kunci : Brem, GMP, Perusahaan Tongkat Mas Madiun