

CHAPTER I

INTRODUCTION

This chapter consists of five important subchapters, namely background of study, statements of the problems, objectives of the study, significances of the study, and scope and limitation of the study. Those subchapters are important to be explained since they help the readers to understand deeper this chapter.

1.1 Background of Study

People can not be separated from the process of communication. It means that people are social beings, so they cannot live alone. In other words, they can not live by themselves. In their lives, people need to communicate and interact with others through communication. In communication process, people can change their minds, thoughts, ideas, feelings, and intentions. They can also deliver information or advices to others. Everyone has their own style in using language which depends on the aim, perspective and background. Hence, in expressing obligation, commitment, and permission deontic modality is one of rhetoric styles that can be used. For instance, in delivering obligation, commitment, and permission people can tend to use deontic modality. According to Palmer (2001), modality such as can, should, must, will, would, may, and might are kinds of deontic modality that used impose obligation, commitment, and permission.

The important of deontic modality in academic semantics lies in their contribution to an appropriate rhetorical and interactive tenor, conveying the affective meaning. Besides that, they also show the attitude and norm. Deontic

modality is often described in terms of promise, permission, and obligation. However, in a more general term, deontic modality can be described of moral desirability. Moral desirability is the state of affairs expressed in the utterance on behalf of the speaker. As we know that moral is very important in our daily life. The notion of morality should be defined widely since it can be related to the social norms and to the personal ethical criteria of the individual being responsible for deontic assesment (Palmer, 2001). Deontic modality is concerned with the formal case because deontic modality usually used in our daily life like in law, norms, and politics. Not only in formal case but also in our daily life we can find the deontic modality if we give permission, obligation, and also we give a promise. The example of deontic modality in our daily life is “*you must come in*”. It means that it is obligation that world “you” must come in. Many people specially students, do not know modality and the functions that we use in our daily life. Therefore by using this study to advance the understanding of modality especially deontic modality, the writer is interested to analyze deontic modality in this study.

In this study, the writer analyzes deontic modality in news website, *The New York Time Newspaper*. The writer would like to know and to breakdown it to be introduce to other readers, especially, they who do not know how to use deontic modality well. By this study, the writer intents to show that deontic modality is necessary to learn because it contains the attitude and norm to show obligation, commitment, and permission.

Mockba (2012) stated that news website has a symbolic representation of society's values and established streotypes that often useless to certain parties. In

this study, the writer is going to analyze online newspaper, *The New York Time Newspaper*. There are many categories of *The New York Time Newspaper* such as opinions, news updates, games, editor's picks, videos of the day, new york regions, most populars, markets, editorials, world, U.S, Politics, Busniss Day, Technology, Laws, sports, science, health,arts, and styles. In this case, the writer would like to analyze the types and functions of deontic modality in all categories of *The New York Time Newspaper*.

Another reason why the writer chooses this study is because this study has never been conducted by English Study Program students in University of Trunojoyo Madura. It makes this study becomes the firs study that is conducted about deontic modality, especially the types and functions of deontic modality.

The writer is interested to analyze this online newspaper, *The New York Time Newspaper*, it is possible to find the deontic modality which contains commands, obligation, and permission. As we know that in newspaper, there are many criticisms, opinions,suggestions, and decisions that possible to contain the deontic modality.

Besides, the writer chooses *The New York Time Newspaper* because *The New York Time Newspaper* is very a famous newspaper in America. Not also in America but also in the world. This newspaper also adopts color photograph especially in the front page. From *The New York Time Newspaper* we are able to know the phenomemon of what happens in New York and the world. Beside that, the writer is interested to analyse *The New York Time Newspaper* because it has won 177 *Pulitzer Prizes*, a prize awarded for excellence in journalism in a range of categorie

1.2 Research Problems

There are two research questions in this research as a guide to make this thesis. The questions are:

1. What types of deontic modality used in *The New York Time Newspaper*?
2. What are the functions of deontic modality found in *The New York Time Newspaper*?

1.3 Objective of the Study

Based on the statement of problems above, the objective of the study are:

1. To explain the types of deontic modality are used in *The New York Time Newspaper*.
2. To explain the functions of deontic modality found in *The New York Time Newspaper*.

1.4 Significance of Study

Theoretically, the writer hopes that people would get a better understanding about deontic modality especially the types of deontic modality and the functions. The writer also hopes that not only in the newspaper but also in everyday life is expected to be aware of deontic modality and the meaning because it is very dangerous if the users of such expressions have negative purposes. That is why it is very important to be careful in receiving information which is not supported by evidence.

Practically, the writer hopes that the result of this study is useful for people and the next reserchers. For teachers, it can be used as additional materials or

teaching modality especially deontic modality. For the next reserchers, this study can be useful as the reference if they are interested in obtaining deeper understanding in Modality.

1.5 Scope and Limitation

The scope of this study is modality in semantics. This study is concerned with deontic modality and focused on written text in online newspaper, namely *The New York Time Newspaper*. Besides, the scope of this study is the theory of deontic modality proposed by Palmer (2001). The limitation of this study is sentences that contain deontic modality in online newspaper, *The New York Time Newspaper* published in October and November 2016.