

ABSTRACT

Julianto, M.J.A, 12.05.211.00024. This study focused on the Role of Local Government Bojonegoro in Implementations Program CSR (Corporate Social Responsibility) Company ExxonMobil Cepu Limited (EMCL) Thesis. Sociology Study Program of Faculty of Social and Cultural Sciences, University of Trunojoyo Madura. Advisor: Hisnuddin Lubis M.A.

Indonesia is a rich country in the natural resources, which is transferred into the industrial development. There are so many strategies and institutions or companies that have been developing for maintaining the stability and performance optimization company. Nowadays, many private companies have developed Corporate Social Responsibility (CSR). CSR is a decision that is associated with ethical values, fulfill the rules, legal decisions and appreciate other people and the environment. CSR in Indonesia itself has been regulated in the law on Limited Liability Company, as stipulated in Article 74 of Law No. 40 of 2007. The goal is to improve the life of the community with the involvement of local government's role Bojonegoro and stakeholders to implement CSR programs companies ExxonMobil Cepu Limited (EMCL).

The aim of the study is to determine how the local government's role in the implementation program Bojonegoro CSR companies ExxonMobil Cepu Limited (EMCL). This study uses a qualitative approach with the study case method and analyzed with the theory of Redistributive Combines and Justice by Hernan De Soto.

The result of this study that the role of Bojonegoro in CSR program implementations those are facilitator, evaluation, and survey. This license can be seen in law Bojonegoro No. 06 of 2012 article 15, forum CSR, team facilitators, and report CSR.

Keywords: CSR, Corporate, Local Government Bojonegoro.