

CHAPTER I

INTRODUCTION

This chapter provides information about five subchapters, which are background of the study, statements of the research problems, objectives of the study, significances of the study and scope and limitation of the study. Each of subchapter has different information.

1.1 Background of Study

People in this world have language as the tool of their communication. Language is important because it can be used to interact with each other. When two or more people communicate each other in a certain communication setting, the writer can say that the two employ the so called code (Wardhaugh, 2006). Without language people will find difficulties to have communication and cannot deliver what they want to deliver in their speech.

Sometimes people repeat their words because they have parallelism in grammatical when they write or speak. Parallelism is the use of component that there is repetition. Repetition happens because they want to emphasize their utterances or it is only a style of the speaker. By having a style of repetition, this is able to make people to become more popular. Other people will be easy to identify who the speaker is only by recognizing the style.

Parallelism can be found easily in the speech of famous people in this world. One of them is in Donald Trump's speech. Donald Trump is an author and politician. He is chief of The Trump Organization, which is the principal holding company for his real estate ventures and other business interests. He is also the presumptive nominee of the Republican Party in the 2016 presidential election.

His full name is Donald John Trump. He was born in June 14th 1946, in Queens, New York. He is the fourth child of Frederick Trump and Mary Macleod Trump. In 1971, Trump was involved in large, profitable building projects in Manhattan. In 1980, he opened the Grand Hyatt, which made him the city's best-known developer. In 2004, Trump began to be the hit star in NBC reality series. Trump turned his attention to politics and in 2015, and announced his candidacy for president of the United States on the Republican ticket. After winning a majority of the primaries in caucuses, Trump became the official Republican candidate for president on July 19, 2016 (Donald Trump Biography, 2016).

Trump was an energetic, assertive child and his parents sent him to the New York Military Academy at age 13, hoping the discipline of the school would channel his energy in a positive manner. Trump did well at the academy, both socially and academically, rising to become a star athlete and student leader by the time he graduated in 1964. He then entered Fordham University and two years later transferred to the Wharton School of Finance at the University of Pennsylvania, from which he graduated in 1968 with a degree in economics. During his years at college, Trump secured education deferments for the Vietnam War draft and ultimately a 1-Y medical deferment after he graduated (Donald Trump Biography, 2016).

Moreover, Trump has style in his speech. He often repeats the words or phrases when he delivers his speech. He uses one type of repetition that is symplectic. According to Dickson (2011), symplectic is one piece of verbal material repeated at the beginning, and another at the end of successive clauses/sentences.

Analyzing symploce in Donald Trump's presidential campaign speech is very interesting because by knowing this theory, people, especially university students will know what symploce is, the pattern of symploce and the purposes of symploce. It is also because Donald Trump often repeats his speech or in other words we can say that Trump produce symploce utterances. He often repeats word at the beginning and at the end of his sentences. Finding the data and then analyzing them are very important to find the intended meaning of Trump's speech. Stylistics approach is the most possible approach that is chosen by the writer because stylistics is a study about style in language. According to Fabb (2016), stylistics is the study of linguistics style.

In Donald Trump's presidential campaign speech, there are many examples of symploce. Take a look the following example:

Example of symploce

I do not need anybody's **money**.

I am using my own **money**. (Donald Trump's Presidential Announcement Speech, 2015, 00:32:13-00:32:15).

From the data above, we can see the existence of symploce due to the existence of repetitions in initial and final sentence. The word 'I' are repeated at the beginning of the two sentences. The word 'money' are repeated at the end of the two sentences. From the example above, the data belong to type of *word repetition* because the repetitions are the word 'I' and 'money'. The examples above also have purpose to persuade the audiences to believe in the speaker.

There are two reasons why this study should be conducted. First, Donald Trump has many utterances which contain symploce so that it makes his speech interesting to be analyzed. By conducting this study, the writer is able to cover the types and purposes of symploce applied in Donald Trump's presidential campaign

speech. Second, before the writer conducts the study, there have been several people conducted a study related to parallelism. One of them was Shazia Kousar. Kousar was a writer who conducted similar study entitled *An Analysis of Verbal Parallelism in T.S. Eliot's Poem The Love Song of J. Alfred Prufrock* in 2013. Although this study was about parallelism but she also analyzed symploce in her study. It is because symploce is one kind of parallelism and exists in this poem. Beside Kousar, yet none talked in details about symploce in Donald Trump's presidential campaign speech. Therefore, the writer conducts this study.

1.2 Statement of the Research Problems

Based to the background of the study, the formulation of the problems of this study are:

1. What are the types of symploce applied in Donald Trumps's presidential campaign speech?
2. What are the purposes of symploce applied in Donald Trumps's presidential campaign speech?

1.3 Objectives of the Study

Based on the statement of the problems above, this study is intended to:

1. To explain the kinds of symploce applied in Donald Trumps's presidential campaign speech.
2. To explain the purposes of symploce applied in Donald Trumps's presidential campaign speech.

1.4 Significances of the Study

Through the study, the writer hopes that the readers will get both theoretical and practical benefits. Theoretically, the writer hopes that the study can be used as a reference for upcoming writers who are interested in conducting similar study. The result of this study is expected to give the readers better understanding and further explanation about symploce.

Practically, through this study, the writer tries to provide the readers with information about the patterns and the purposes of symploce. Therefore, the readers might apply symploce in their utterances or sentences. They are able to write a good literary works.

1.5 Scope and Limitation

This study focuses on the theory of symploce proposed by Dickson (2011) that divides symploce into three types which are: phrase repetition, word repetition and word class of non-repeated material. He also divides symploce into three purposes, those are to convey emotion, to convey meaning and to persuade. The writer limits the study only on the utterances of Donald Trump in his presidential campaign speech which contain symploce.