

CHAPTER I

INTRODUCTION

This chapter consists of five subchapters, namely background of study, statements of research problems, objectives of the study, significances of the study, and scope and limitation of the study. All of them are important to be explained because they describe this study generally.

1.1 Background of Study

People use language to communicate with others. Language is important in life. The language can be in the form of spoken and written. In spoken, people use organ of speech. While in written, people use words, phrases, clauses and sentences to communicate with others. People will understand more about the meaning of written and spoken text which is well-structure. In this case, there is a rule to arrange the element unit of language such as words, phrases, clauses and sentences.

As a branch of linguistics, syntax is used to arrange words and phrases to become a sentence. There are so many rules in syntax. For example, a noun phrase is a phrase with noun as the head and the modifiers are adjective and determiners. Another example is complex sentences which consist of a main clause and one or more subordinate clauses. People must know the concept of syntax to create a good sentence.

Syntax also has other process to change the grammatical value or the category of word, phrases and sentences. This is the so called transposition process.

In the transposition process, the form of sentences element are changed. Two types of word classes such as adjective and adverb have different function. However, sometimes nouns can become adjectives. This condition also happens in phrases and also sentences. Even though there is replacing kind of word classes to another, the procedure only changes word classes without changing the meaning. The change of language element in the transposition process takes the function of lexical category.

Functional transposition has rules to change lexical category. The lexical categories will have different rule. However syntactic transpositions often occurs even if there is a word within part speech to render the necessary meaning (Emerson,1836). The most common way of functional interaction between parts of speech is functional transposition. It is used to change the function part of speech so that the sentences can be understood by the readers.

For instance,

Gar the main beach area has *warungs* serving mainly noodle dishes and cold drinks.

(Source: Colours magazine, page 107)

It is eaten as a main course served with *papeda*

(Source: Colours magazine, page 111)

Based on the example above, the word *mainly* is the combination of word *main* and additional suffix *-ly*. This type of functional transposition is a change of lexical category by means of derivational morphological process (Bally,1965). The word *main* is adjective, it changes to adverb *mainly*. Both of them are different

syntactically. There is interaction between *mainly* and *serving*. In this case, the adverb *mainly* modified the verb *serving*. It is different with adjective *main* as modifier of *course*. The function of adjective change into adverb because of derivational morphological process. There is additional suffix *-ly* in the word *main*.

The phenomenon of functional transposition can be found in many kinds of written text. One example of the texts is Colours magazine. The contents of written text are used to give information to the reader.

Colours magazine is a kind of magazine printed by Garuda Indonesia company. Since Garuda Indonesia is an international airline, the magazine is distributed in some countries. Colours magazine presents news and articles in two language versions (English and Indonesia), so that people around the world can read it.

In this study the writer analyzes functional transposition in the English version of Colours magazine. The magazine is chosen as the source of data because it is considered as a famous airline magazine in the world. Since 2013 Colours magazine has garnered recognition as the winner of seventy-seven international awards in the part of design and content. There are many words and phrases appropriate with the functional transposition because in Colours magazine many lexical categories change such as noun to adjective, verb to adverb and etc.

There are few previous studies related to functional transposition. The first was conducted by Dewi Andrianie in 2014. The second previous study was conducted by Bahram Hadian in 2013. The third previous study was conducted by Pairote Bennui in 2013. None of them discussed the transposition in magazine,

especially in Colours magazine. Therefore, the writer of this study is interested in analyzing functional transposition in Colours magazine. The writer takes the data on Colours magazine because the writer does not find other writers who analyze functional transposition in magazine

1.2 Statement of Research Problem

Through this study, the writer emerges the following question:

1. What are the types of functional transposition found in Colours magazine?
2. What are the functions of functional transposition in Colours magazine?

1.3 Objectives of the Study

Based on the statements of research problem, the purpose of the study are:

1. To explain the types of functional transposition found in Colours magazine
2. To explain the functions of functional transposition in Colours magazine

1.4 Significances of the Study

Theoretically, this study is expected to give understanding to the readers about syntactic analysis especially functional transposition. The reader will understand after reading Colours magazine. The further explanation about functional transposition will help other students understand and look for references about functional transposition.

Practically, the readers can get important information about art, culture and tourism from Colours magazine. the readers also can use functional transposition

to arrange word, phrases, clauses and sentences, and they will get option the way to form well a sentences from types of functional transposition and the functions of functional transposition.

1.5 Scope and Limitation of the Study

The scope of this study is functional transposition. In addition, this study focuses on the types of the functional transposition words theory proposed by Bally (1965) and the functions of functional transposition by Emerson (1836). Furthermore, the limitation of this study is the functional transposition words and phrases in Colours magazine March, 2016 edition in English language.