

Firdausi Oktaviani. 2025. Pengembangan Media Pembelajaran Digital Terintegrasi Keragaman Budaya Daerah Terhadap Hasil Belajar Siswa Kelas V SDN Kraton 1. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Conny Dian Sumadi, S.Pd., M.Pd.

ABSTRAK

Penelitian pengembangan ini bertujuan untuk mengembangkan media pembelajaran digital terintegrasi keragaman budaya daerah untuk kelas V SDN Kraton 1 yang valid, praktis, dan efektif. Penelitian ini menggunakan model ADDIE yang terdiri dari lima tahapan yaitu: *Analysis, Design, Development, Implementation, Evaluation*. Teknik pengumpulan data yang digunakan pada penelitian ini adalah wawancara, observasi, angket, tes dan dokumentasi. Berdasarkan hasil penelitian yang telah dilakukan, diperoleh persentase kevalidan dari ahli media sebesar 90,3%, ahli materi sebesar 87,5%, dan ahli desain pembelajaran sebesar 85,0%, yang seluruhnya berada dalam kategori sangat valid. Kepraktisan media ditinjau melalui hasil observasi aktivitas guru sebesar 95% dan aktivitas peserta didik sebesar 94,6% pada uji coba kelompok besar, yang keduanya termasuk dalam kategori sangat praktis. Keefektifan media ditinjau dari hasil belajar peserta didik pada uji coba kelompok besar yang mencapai 100% ketuntasan belajar. Selain itu, angket respon guru menunjukkan persentase 100% dan angket respon peserta didik sebesar 96,2%, yang keduanya berada pada kategori sangat efektif. Dengan demikian, dapat disimpulkan bahwa media pembelajaran digital terintegrasi keragaman budaya daerah yang dikembangkan dalam penelitian ini valid, praktis, dan efektif untuk meningkatkan hasil belajar peserta didik kelas V di SDN Kraton 1.

Kata Kunci: ADDIE, Media Digital, Keragaman, Budaya

Firdausi Oktaviani. 2025. Development of Digital Learning Media Integrated with Regional Cultural Diversity on the Learning Outcomes of Grade V Students at SDN Kraton 1. Undergraduate Thesis. Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunojoyo University of Madura. Advisor: Conny Dian Sumadi, S.Pd., M.Pd.

ABSTRACT

This development research aims to develop a digital learning media integrated with regional cultural diversity for Grade V students at SDN Kraton 1 that is valid, practical, and effective. The research employed the ADDIE development model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The data collection techniques used in this study included interviews, observations, questionnaires, tests, and documentation. Based on the results of the study, the validity percentages obtained were 90.3% from media experts, 87.5% from material experts, and 85.0% from instructional design experts, all of which fall into the very valid category. The practicality of the media was reviewed through the observation results of teacher activities, which scored 95%, and student activities, which scored 94.6% during the large group trial, both of which are categorized as very practical. The effectiveness of the media was evaluated through the students' learning outcomes, which reached 100% mastery in the large group trial. In addition, the teacher response questionnaire scored 100%, and the student response questionnaire scored 96.2%, both of which fall into the very effective category. Thus, it can be concluded that the digital learning media integrated with regional cultural diversity developed in this study is valid, practical, and effective in improving the learning outcomes of Grade V students at SDN Kraton 1.

Keywords: *ADDIE, Digital Learning Media, Cultural Diversity, Local Culture*