

CHAPTER I

INTRODUCTUCION

. This chapter will present the explanation some parts of introduction. They are Background of The Study, Statement of Research Quetionss, and Objectives of The Study, Significance of The Study, and Scope and Limitation.

1.1 Background of The Study

Many people said that a literary work is an imagination or a mirror of life, because in literary work tells about the story of life. Even thought in the reality of life is not same as literary work. The definition of literary work is one of cultural product which is creating in the middle of society similar to the art work. Literary work is defined as a part of society; it can be reviewed or analyzed by sociology of literature theory (Bourdieu, 1993: 102). There are many literary works such as novel, drama, and, poem. One of the interesting literary works that surround us is a novel, kind of fiction work which tells a story drawn out of the writer imagination or reality in their life.

There are so many genres in a novel such as epic, satire, adventure, historical, science fantasy and romance. One of the most popular and interesting genres in adolescent world is romance, the depicting heroic or marvelous deeds, pageantry, romantic exploits, and usually in a historical or imaginary setting. The example of literary works which may include as romance genre is Daisy Goodwin a novel, *The American Heiress*. The story is set in two countries England and America, tells about

the American heiress or millionaires who have everything in her life, married to British aristocrats in return for title and social status to obey her mother ambitions. In the struggle to reach it, she faces many of traps and betrayals of an old world's aristocracy.

The novel is stunning the New York Time bestseller in 2011, it is kind of a great novel written by Daisy Goodwin, a British television producer. She is a novelist and poet. *The American Heiress* is the first novel from her which published in Britain, UK in August 2010. She has also published eight anthologies poetry and a memoir with the entitled *Silver River*, and was chairman of the judging panel for the 2010 namely Orange Prize for women's fiction. In 2014 her new novel entitles, *The Fortune Hunter* made The New York Times Best Seller List. Her titles include *The Fortune Hunter*, *My Last Duchess*, *Bringing up Baby: The New Mother's Companion* and *Poems to Last a Lifetime*. Television shows that she has worked on include *How Clean is Your House*, *House Doctor*, *Grand Designs*, *Your Money or Your Life* and *Property Ladder*. (Goodwin, 2011: 2)

The American Heiress has interesting things to be observed because the story tells about the sacrifice of love which containing of contestation desired multicultural identities, the differences of traditions, customs, and values especially for the identity. Besides that, the novel tells about the contestation of social class; the aristocrat, royal bloods and cultural class in England and America. The contestation of each character to take the position in society looks clearly. In the novel the main character, Cora

Cash is trying to adapt with the different cultures to get the symbolic capital as the wife of the Duke Wareham.

Based on the short explanation above, the novel *The American Heiress* is appropriate to analyze by using The practice concept by Pierre Bourdieu, because the story contains the capital where the struggles is done by the female's characters, not only use the economic capital but also the others capital. According to Bourdieu, the capital can be defined more widely and include material things which has symbolic and significant in accordance to culture. The fundamental species capital break down into; Social Capital, Cultural Capital, Economic Capital, and Symbolic Capital (Bourdieu, 1986: 242).

Furthermore there are several studies that analyze using the practice concept by Pierre Bourdieu. The first is *Perjuangan Simbolik Seorang Ilmuwan Sebagai Ayah Alternatif Pada Novel Hakase No Aishita Suushiki Karya Ogawa Yoko* by Rima Devi, Indonesia University (2010). The second, it is entitled "*Poetry Strategy Of Iman Budhi Santosa In Literary Field: A Study On Sociology Pierre Bourdieu*" by Ahmad Zamzuri (2015). The third, it is *Strategi Suparto Brata Dalam Kontestasi Simbolik Di Arena Sastra Indonesia Pada Masa Orde Baru (Tahun 1990-An)* by Deny Jatmiko, Gajah Mada University (2013). However, this study is different to the previous study because this study more focuses on struggles of the female characters to stand the Capital in *The American Heires*.

1.2 Research Questions

The focus of this study is that the struggles of female characters use the Form of Capital concept by Pierre Bourdieu in *The American Heiress*.

The focus will be formulated into one research questions below:

1. How do the struggles of female characters to get symbolic capital in *The American Heiress*?

1.3 Objectives of The Study

Based on the research question, this study will find out:

1. To analyze the struggles of female characters to get Symbolic Capital in *The American Heiress*.

1.4 Scope and limitation

This study will discuss the concept of the Form of Capital by using practice theory by Pierre Bourdieu in *The American Heiress* by Daisy Godwin that firstly published in Britain, 2010. The scope of this study will use the Forms of Capital concept by Pierre Bourdieu. This study will be limited to analyze the author's narration and the characters' utterances of the female characters. They are Cora Cash and Charlotte in *The American Heiress* by Daisy Godwin which are related to the economic capital, cultural capital, social capital and symbolic capital.

1.5 Significance of the study

Dealing with the previous discussion, this study is expected to give contribution both theoretically and practically. Theoretically, this study is expected to enrich the reader knowledge about the concept practice theory, the forms of capital and as data for further study it is expected that the result of the study will contribute to the next observation on a variety of perspectives criticism. Practically, by this study the society know to reach the position in a certain field need a strategy which is suitable to Bourdieu practice theory.