

CHAPTER I

INTRODUCTION

This chapter provides information about the background of the study, the statements of research problems, the objectives of study, the significances of the study, and the scope and limitation of the study and the definition of key terms. Each of subchapters has different information and it is elaborated in sequence.

1.1 The Background of the Study

Tempo.com, Jakarta (May 14 2015) reported that the most widely discussed social issues are concerning with the prostitution, the one performed by the students in particular. It brought up many talks in the society. Prostitution is a controversial phenomenon who gets a lot of criticism from the public. It is often associated with lifestyle and human trafficking. These issues have already existed in Indonesia for many years, not only in a big city but also over many small regions in Indonesia.

Kartono (1988) stated that prostitution or sexual satisfaction is the kind of work that has continued from many years ago until now. So far, Prostitution is still prevalent in everyday life Indonesia, whether committed openly or secretly. The profession was growing constantly and has never been expired. It was usually considered as a profession that lowers the self-esteem of women. Many people have a bad perception of the women that involved in prostitution. Most women who do this work will be hated or even not accepted by the community.

As stated by Kartono (2007), people see prostitutes negatively. The community provides various types of social reaction to the prostitutes, such as;

none of those who completely reject, some are neutral, indifferent, but some are receiving them well.

Hull (1997), Emeritus Professor of Demography at the Australian National University claimed that History has noted the prostitution in Indonesia. It could be traced since the beginning of the era of the kingdom of Java where the trafficking of women at that time out women as the supplementary part of the system of feudal rule. From the statement of Hull, It can be concluded that prostitution is a phenomenon of social disease that might exist and spread widely in the community as long as people have a biological necessity.

As the time passed by, the subject of prostitution spread in education world and comprised in all levels of students. Prostitutes are known by a variety of terms such as *bispak*, *kimcil*, *bu*, *ayam campus*, *lonte*, *purel*, and *wp*. People use the terms which have been intended as a term for a prostitute, Those terms are still used in some regions in Indonesia. One of region that prostitution also occur is in the Kamal region. Teropongsenayan.com, Surabaya (26 april 2016) reported that Police were arrested the excutant of human trafficking in Kamal region. It means the prostitute also occur in this region. Kamal is a village located in Bangkalan, East Java, Indonesia, It is located on the Madura Island. The writer herself stays in Kamal so that she chose Kamal region to collect the data.

In student world nowadays, the development of the lifestyle and competitiveness is increasingly stringent, while monthly pocket money is not enough to support the lifestyle needs. The students then take an alternative way by working as a prostitute to support their life needs, which is why they hide their identity because it threatens themselves. This profession is run privately, without

pimps, unlike prostitution generally. Their appearance is too difficult to uncover. They look like students generally. Social media becomes their markets to make the transaction process.

It is not easy to disclose the phenomenon of Campus prostitutes in Kamal region, Their networks are closed, because they hide the identity. Therefore, the writer is interested to analyze this subject because it is difficult to be disclosed. It challenges the writer to investigate it. The writer chose Campus prostitutes as the subject of this study was because the writer was familiar with Campus prostitutes who lived around her. She ever heard conversation between two people, but what they were talking about did not make sense with the context and the writer could not catch what they were talking about. For instance there was a lady said to her friend “Malem minggu satiyah cuy, mayuh mangkat Lollipop-an” Since Lollipop in literal meaning is a kind of candy, the writer was very confused why they wanted to eat candy on Saturday night. In fact, Lollipop here means a kind of sexual activities.

Furthermore, in making communication, the Campus prostitutes in Kamal region tend to use different languages, Some of them are very unusual for a daily used words. The use of register by Campus prostitutes in Kamal region is not secret but people outside them cannot understand these registers. This is because the meaning of words they use are different with the real sense.

Actually, there are many linguistics subjects to analyze, but the writer is very curious to analyze this subject. Prostitution becomes a never-ending topic to investigate in the world especially in the world of education. This study has indirectly enriched the vocabulary and given its own color in the development of

Indonesian and English. In addition, this study can also be used as an attempt to maintain the existence of the register to avoid extinction.

There are some researchers who have discussed the same topic with this research. Each study has a purpose and a different result in their own studies. Those studies were Yetti Faridatul Ulfah's (2009) entitled "Register Analysis of English Film Ads from www.21-cineplex.com (Sociolinguistics Study)" and Dian Rusdiana's (2014) entitled "A study of fashion registers at Elle Magazine". Thus, the writer found that there is still no studies that analyzed the registers used by Campus prostitutes, especially in Kamal region. Both researchers above used library research while this research is a field research. This study is clearly different from the previous studies.

1.2 The Statement of the Research Problems

As the guidance of this study, the following research problems are formulated, so that the research can achieve its objectives. The research problems are formulated as follows:

1. What are the criteria of register used by Campus prostitutes in Kamal region?
2. What are the functions of register used by Campus prostitutes in Kamal region?

1.3 The Objectives of the Study

This study is intended:

1. To explain the criteria of registers used by Campus prostitutes in Kamal region.
2. To explain the functions of register used by Campus prostitutes in Kamal region.

1.4 The Significances of the Study

The results of this study are expected to give significances as follows: Theoretically, this study is expected to give valuable contribution to the development of English Study Program as reference collection that could use for the next researcher. In addition, the results of this study would be an important reference for the next researcher who will conduct a similar study. This study is also expected to be able to give a deep understanding of sociolinguistics especially the use of register in society and the specific example of register.

Practically, this study is to help the society to get new knowledge and information about the use of registers. Moreover this study can enrich the vocabulary and the people can get more knowledge about Campus prostitutes' register. Hopefully, this study can be a useful and valuable reference for them now and next.

1.5 The Scope and Limitation of the Study

The scope of this study is Sociolinguistics, specifically a study of register which used the criteria of register theory proposed by Jassem (2013). In terms of register the writer uses the criteria of register theory to classify the criteria. While for the functions of register, the writer uses the theory proposed by Halliday (1985).

The writer limits the analysis only on the conversation of the Campus prostitutes in Kamal region. This only focuses on registers that have already existed in their daily communications. The Campus prostitutes' expressions which contain register become the data of this study.

1.6 The Definition of Key Terms

In order to avoid any misinterpretation in understanding this study, the writer would like to give a key term definition; Register means a kind of note book or list of name which is arranged systematically. In this study, the term of Register means a language variety used for a setting of particular social group. It is usually related to social groups or occupational. Campus prostitute is one term of prostitute. This kind of prostitutes run on Campus area.