

CHAPTER I

INTRODUCTION

This chapter covers several sub-chapters. It contains, first, the background of the study which tells about the academic rationale for conducting this research. Second, research questions that the writer issues. Third, the objectives contain the purpose of the study. Fourth, the significance of the study explains the theoretical and practical relevance. Fifth, the scope and limitations of the study.

1.1 Background of the Study

Language is a part of an important tool that had by every single one. People try to say anything by using language in every activity. Based on Norra (2015), language is the communication between the members of society in the form of the element of the symbol that the human vocal organ produces sound. Understanding the language well, it will reduce the hearer's deal with misunderstanding. It happens when they want to deal with a new place that they never know. The first important knowledge that should be learned is the language. Ayuningrum (2018) states that language and humans never separate because the language has crucial components in human communication. In addition, language is not only used in communication with people between each other it is used in almost every aspect of life, such as art, religion, politic, economics, culture, and relationship with others.

The best opportunity humans were given by God was communication which became a part of our activity. It makes every person in this world can decide and feel happy and comfortable in the relationship he or she made. Kelly (2017) states communication can make a relationship with each other and human should share their idea for a better world in the future. They should have a great activity to interact with each other through communication. According to Dewi (2021), there are many ways to communicate well.

Pragmatics is the study of a listener and how a speaker communicates with her or his senses Hutahaeon (2021). It teaches the context of utterances between

speaker and hearer. It means that the hearer can easily catch the speaker's intention by accepting the background or situation.

Tretyakova (2016) states that politeness became a universal term in interpreted forms as the desire to be a 'nice person' in front of the hearer communication in people's life situations face to face in communication politeness is followed through verbal and non-verbal attitude codes way. Septiyani (2016) explains that politeness is not just saying 'please' or 'excuse me' in the right situation but also needs more justification to decide what are the linguistically polite meanings in other countries. Based on Ramani (2018), the politeness factors should be influenced by power differences, social distance, and cultural context. Politeness is a general concept in every culture, but the strategies used may differ. Shokirovna (2022) declares that politeness is an important aspect of learning about people in order to know someone's feelings and how to treat people well. Revita (2020) states that people should interact politely. This knowledge is very useful in facing life. The purpose of politeness is to make the speaker and hearer feel comfortable and relaxed. Pradnyani (2017) argues face is the self-image that describes the social norms of being polite through relationships.

The writer wants to analyse the literary work because, based on Astut (2012), it can reflect the story in human thoughts, behaviour, feeling, and attitudes form as originally through the concrete situation and the imagination. It relates to face and politeness theory because the novel mirrors the real situation. It tells about how the effect of culture shock brought by the European people occurred in Indonesia country. It also occurred in Indonesian countries in the past when they were willing to fight the Europeans that claimed and thought of manipulating ways to get what they wanted to do. The writer will analyse the novel "*This Earth of Mankind*" by Pramoedya Ananta Toer because this novel had been adapted into a movie and became at the top in the festival film Bandung in 2019 years. In the process of making this, Pramoedya Ananta Toer had been writing this novel in prison, Buru Island Prison Camp in the year of 1975 year. This information is already put in the novel on page 359 at the last word where the author had written in the novel. As a writer's statement, it is very useful to analyse because a new

culture from Europe people brought to Indonesia had occurred contrast or culture shock from native people. Aporbo (2022) states that different places in cultures are always shown in different ways of aspects of face and politeness.

From the above explanation, the writer states that language is the core to understanding people's meaning. Communication is the only way to make the interaction between them. The face makes someone mirroring in a public area or interaction. Politeness conduct makes it easier for people to interact. The novel was adapted into a movie, and in 1975 the author wrote the novel while arrested in prison on Buru island. There are several reasons why the writer chose the novel as the study's research. That is why the study is worth doing in this study entitled face and politeness analysis in the novel "*This Earth by Mankind*".

1.2 Research Questions

Based on the background of the writer above, the problem of this research are:

1. What do types of face strategies occur in the novel?
2. What do types of politeness strategies occur in the novel?
3. What are the sociological factors that influence the character's use of face and politeness strategies in the novel?

1.3 Objectives of the Study

Based on the research problem above, the objectives of this research are:

1. To explain the types of face strategies in the novel.
2. To explain the types of politeness strategies in the novel.
3. To explain the sociological factors that influence the character's use of face and politeness strategies in the novel.

1.4 Significance of the Study

It is hoped that this study will provide theoretical and practical significance.

1. Theoretical significance

The finding of this research is expected to increase knowledge about face and politeness used in the novel, the background reason for using face and politeness, and the face and politeness effects in the novel.

2. Practical significance

The result of this research is expected to be valuable for the people as the reference of the study. It can be used as teaching and learning materials. And for the next researcher, it will add knowledge about the importance of understanding the face and politeness in the novel.

1.5 Scope and Limitation of the Study

The scope of this research is Pragmatics because it discusses the face and politeness strategies proposed by Brown and Levinson (1987). This study will focus on two parts of pragmatics. It contains the positive face and negative face and also positive politeness and negative politeness. The writer will only focus on the novel's text, which expresses utterances by all characters in "*This Earth of Mankind*".