

CHAPTER I

INTRODUCTION

This chapter describes the background of the study which gives the reasons of choosing this topic, then statement of research questions and objectives of the study which related to the research questions. This chapter also gives explanation of significance of the study which related to contributions of the study for theoretical and practical aspects, also the scope and limitation of the study which describes the limitation that will be discussed in more detail.

1.1 Background of the Study

Language has very important role in human life. As a social person, human cannot be separated with the language. It is because human uses language to communicate with each other. According to Keraf (1997:3) the function of language are to communication, express human feelings, giving information, and to do interaction with each other in particular environment. So that, language is used as a tool to communicate with the aim of conveying ideas, opinions, or someone's thoughts. Without an understanding of language, someone will be difficult to understand the meaning of the message conveyed by the speaker or writer.

Communication is one of the most common social activities that involving at least two people. One acts as a communicator and the other acts as a receiver. In this case, there are two ways to do communication namely verbal and nonverbal communication. Generally, verbal communication is more commonly used in life, while nonverbal communication is used to interact with other people who are far away or it can be call indirect communication such as letter, social media messages, etc. Verbal communication that often occurs in society such as conversation, debate, speech, etc.

Based on the description of the communication above, one example of verbal communication is speech. People who usually make speeches are figures in certain environment such as headmasters, headmans, state politicians, presidents,

etc. Speech is a type of one-way communication where only the communicator conveys the message or information, while the audience only acts as a receiver without any significant feedback. Speeches are usually delivered by someone in front of many people with a specific purpose and objective. It can be provide the information, influence, or announce something. Therefore, each speech has a different purpose because each speaker who makes a speech has its own purpose. The words contained in the speech must be carefully formed using good linguistic tools and the message to be conveyed can be accepted by the general public. One of the linguistic tools that must be chosen carefully is discourse markers.

Discourse markers are words or phrases that connect one part of the discourse to another. Also, discourse markers have an important function and role in making a good speech to clarify and make it easier for others to understand the language used by speaker. According to Sharndama and Yakubu (2013) as a linguistic device, discourse markers play a role in connecting ideas in discourse. Also, to organize what people say or write to express feels, close a conversation and divert topics. In the other word, people use discourse markers to manage and connect what they want to say. So that, discourse markers are needed in speeches to help speakers convey their meaning correctly.

One type of speech that often exist and can attract the attention of the general public is presidential speeches. This is because a president is the main character who has a big name in the country, therefore speeches from the president have always been widely discussed by the general public. The slightest selection of the wrong linguistic device in delivering a speech can cause audience misunderstanding. Moreover, the person that giving the speech is a figure who has an important role in the state.

Discussing about presidential speech, this study wants to discuss the presidential speech of Donald Trump. He was the 45th president of the United States from 2017 to 2021. His name in the United States is known to be quite

controversial. Therefore, every speech made by Donald Trump will surely reap a lot of attention from his citizens.

Based on the background, this study set out to analyze discourse markers in spoken discourse. This is because discourse markers are closely related and become important in spoken practice. Besides that, discourse markers is interesting to analyze because they are always appear in our social activities like in everyday conversations, utterances, etc. There are several objects that can be used to analyze discourse markers, one of them is speech. Therefore, this study chose to analyze speech, especially presidential speech. This study analyzes the use of discourse markers in the speech by Donald Trump entitled *Never, Ever Give Up* which was uploaded on the English Speeches YouTube channel.

This study uses a video of Donald Trump giving a speech at Liberty University as the opening at Liberty University on May 13, 2017 in Lynchburg, Virginia. In his speech, Donald Trump said that Liberty graduates should accept being called outsiders because "*outsiders change the world*" and he made a speech lasted 33 minutes. The writer choose this channel to analyze discourse markers because this channel aims to improve skills in English, so that the linguistic tools used by speaker are of course good such as the use of discourse markers. It is because those videos used as a references for learning. Then, after watching the video a few times it found that there are many discourse markers that used by Donald Trump during the speech. So, it can be the reason of the writer to analyze of discourse markers in Donald Trump's speech.

There are several previous studies which are discussed discourse markers such as Hamli (2016), Hasniar (2017), Inayah (2018), Subekti (2019), Cahyanti (2022), and Priyono (2022). There is similarity between previous studies and this study, but they use different theories to analyze this topic. Also, the previous studies analyze discourse markers in some media or source such as movie and speech. Those studies analyzed the discourse markers so they can be references of this study. Therefore, based on the background of the study and the previous studies, this study deserves to be conducted.

1.2 Research Questions

This study aims to determine the forms of Discourse Markers in the Donald Trump's speech. Therefore, this study is intended to answer the following questions:

1. What are the types of discourse markers used in Donald Trump's speech?
2. What are the function of discourse markers used by Donald Trump's speech?

1.3 Objectives of the Study

Based on the statement of the research questions above, there are two objectives :

1. To find out the types of discourse markers used in Donald Trump's speech.
2. To explain the function of discourse markers used by Donald Trump in his speech.

1.4 Significance of the Study

In conducting this study, theoretically this study is expected to be additional new information to increase knowledge about discourse analysis, especially in discourse markers. The results of this study are also expected to help people to know and have an organized sentences in their daily life.

Practically, it is also hoped that the results of this study can be used as a reference for people who are interested in linguistics, especially discourse analysis and discourse markers as guidelines and comparisons in making articles, papers, theses, etc. Besides that, it can also be used as a reference or source of information for those in need, such as students, lecturers, and other researchers who will discuss discourse markers.

1.5 Scope and Limitation of the Study

The scope of this study is Discourse Analysis field which focuses on discourse markers. This study is limited to only discussing discourse markers in the speech of Donald Trump in University of Liberty using theory of Fraser (2009), then Schiffrin (1987) to discover the function of discourse markers used in the video. This study analyzes the utterances of Donald Trump during his speech.