

ABSTRACT

Najmatul Hamro, 190211100002. The Influence of Financial Technology (Fintech) Payments and Allowances on the Financial Behavior of S1 Management Students, Faculty of Economics and Business Class of 2019, University of Trunojoyo Madura. Management Study Program. Faculty of Economics and Business, University of Trunojoyo Madura. Supervised by Aprilina Susandini, S.E. M.SM.

This study aims to determine the effect of using financial technology (Fintech) Payments and Pocket Money on the financial behavior of S1 Management students at the Faculty of Economics and Business Class of 2019, University of Trunojoyo Madura. The population used in this study was 282 students with purposive sampling method and 165 students were selected as samples in this study. The method used is descriptive quantitative. The data used in the study were obtained by distributing questionnaires to 2019 Batch of Management students at the Faculty of Economics and Business University of Trunojoyo Madura. The results of this study indicate that financial technology (fintech) Payment has a positive and significant effect on the financial behavior of S1 Management students at the Faculty of Economics and Business Class of 2019 Trunojoyo University Madura, Pocket Money has a positive and significant effect on the financial behavior of S1 Management students at the Faculty of Economics and Business Class of 2019 University Trunojoyo Madura and financial technology (fintech Payment and Pocket Money) have a positive and significant effect on the financial behavior of S1 Management students at the Faculty of Economics and Business Class of 2019, University of Trunojoyo Madura.

Keywords: Fintech Payment, Pocket Money and Financial Behavior

ABSTRAK

Najmatul Hamro, 190211100002. Pengaruh Financial Technology (Fintech) Payment Dan Uang Saku Terhadap Perilaku Keuangan Mahasiswa S1 Manajemen Fakultas Ekonomi Dan Bisnis Angkatan 2019 Universitas Trunojoyo Madura. Prodi Manajemen. Fakultas Ekonomi Dan Bisnis Universitas Trunojoyo Madura. Dibimbing Oleh Aprilina Susandini, S.E, M. SM.

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan *financial technology (Fintech) Payment* dan Uang Saku terhadap perilaku keuangan mahasiswa S1 Manajemen Fakultas Ekonomi dan Bisnis Angkatan 2019 Universitas Trunojoyo Madura. Populasi yang digunakan dalam penelitian ini yaitu sebanyak 282 mahasiswa dengan pengambilan sampel menggunakan metode *purposive sampling* dan terpilih menjadi 165 mahasiswa sebagai sampel dalam penelitian ini. Metode yang digunakan adalah deskriptif kuantitatif. Data yang digunakan dalam penelitian diperoleh dengan melakukan penyebaran kuesioner kepada mahasiswa S1 Manajemen Fakultas Ekonomi dan Bisnis Angkatan 2019 Universitas Trunojoyo Madura. Hasil penelitian ini menunjukkan bahwa *financial technology (fintech) Payment* berpengaruh positif dan signifikan terhadap perilaku keuangan mahasiswa S1 Manajemen Fakultas Ekoni dan bisnis Angkatan 2019 Universitas Trunojoyo Madura, Uang Saku berpengaruh positif dan signifikan terhadap perilaku keuangan mahasiswa S1 Manajemen Fakultas Ekonomi dan bisnis Angkatan 2019 Universitas Trunojoyo Madura dan *financial technology (fintech Payment* dan Uang Saku berpengaruh positif dan signifikan terhadap perilaku keuangan mahasiswa S1 Manajemen Fakultas Ekonomi dan bisnis Angkatan 2019 Universitas Trunojoyo Madura.

Kata Kunci: *Fintech Payment*, Uang Saku dan Perilaku Keuangan