

ABSTRAK

Kegiatan pariwisata memiliki berbagai risiko yang mungkin terjadi dan menimpa wisatawan seperti terjadinya kecelakaan pada saat menikmati berbagai tantangan, baik mengakibatkan luka ringan sampai meninggal dunia. Penelitian ini membahas tentang apakah pengelolaan wisata pantai Lon Malang sudah mempertimbangkan hak-hak wisatawan sebagaimana ketentuan Pasal 20 UU Nomor 10 Tahun 2009 Tentang Kepariwisata dan bagaimana bentuk pemulihan hak yang diberikan pengelola apabila wisatawan mengalami insiden di wisata pantai Lon Malang. Penelitian ini menggunakan metode empiris dengan pendekatan kualitatif. Pengumpulan data dilakukan melalui kepustakaan dan wawancara oleh narasumber. Hasil penelitian ini bahwa pihak pengelola Pantai Lon Malang sudah memperhatikan penerapan hak-hak wisatawan sesuai amanat Pasal 20 Undang-Undang Nomor 10 Tentang Kepariwisata. Meskipun belum menerapkan adanya pelayanan kesehatan dan juga asuransi, tetapi pihak pengelola berusaha memperhatikan pemulihan hak wisatawan dengan cara memberikan pertolongan pertama apabila terjadi insiden.

Kata kunci : *perlindungan hukum, wisatawan, wisata risiko tinggi.*

ABSTRACT

Tourism activities have various risks that may occur and befall tourists such as accidents when enjoying various challenges, both resulting in minor injuries to death. This study discusses whether the management of Lon Malang beach tourism has considered the rights of tourists as stipulated in Article 20 of Law Number 10 of 2009 concerning Tourism and what form of restoration of rights is given by the manager if tourists experience an incident at Lon Malang beach tourism. This study uses empirical methods with a qualitative approach. Data collection was carried out through literature and interviews with informants. The results of this study show that the management of Lon Malang Beach has paid attention to the implementation of tourist rights according to the mandate of Article 20 of Law Number 10 Concerning Tourism. Even though they have not implemented health services and insurance, the management is trying to pay attention to the restoration of tourists' rights by providing first aid in the event of an incident.

Keyword : *legal protection, tourists, high risk tourism*