

Eka Vita Silviana. 2025. *Manifestasi Kefatisan Berbahasa pada Akun Tik Tok @maharajasp8 : Kajian Pragmatik*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura.

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ABSTRAK

Abstrak: Fenomena fatis umum ditemukan dalam komunikasi sehari-hari secara langsung, melainkan juga ditemukan dalam komunikasi secara tidak langsung, seperti media sosial. Penelitian ini memiliki tujuan untuk mendeskripsikan bentuk dan makna pragmatik (maksud) tuturan fatis dalam unggahan video tik tok @maharajasp8 dengan menggunakan teori kefatisan Kunjana Rahardi. Penelitian ini menggunakan metode deskriptif kualitatif dengan menggunakan metode simak dan catat untuk mengumpulkan data. Sumber data yang dianalisis berupa tuturan dalam akun tik tok @maharajasp8 yang mengandung tuturan fatis. Hasil penelitian menunjukkan terdapat 112 data bentuk tuturan manifestasi kefatisan, yang terdiri atas 6 data sapaan, 2 data kesopanan, 7 data kekecewaan, 2 data ucapan terima kasih, 2 data bercanda, 22 data pujian, 1 data permohonan maaf, 2 data penolakan, 7 data ketidaksetujuan, 5 data penghindaran, 3 data pengucapan salam, 19 data suruhan, 16 data tawaran, 9 data penegasan, dan 9 data pengingatan. Makna pragmatik (maksud) manifestasi kefatisan meliputi memulai interaksi, menjaga hubungan sosial, kecewa, salah paham, menerima, kritik, mengakhiri interaksi, apresiasi, bercanda menarik perhatian, pujian, informasi, menolak, tidak setuju, mengajak, menghindari, perintah, kerja sama, solusi, tawaran, meyakinkan, penegasan, peringatan dan mengingatkan. Penelitian ini memiliki relevansi terhadap pembelajaran bahasa indonesia tentang teks anekdot serta pragmatik.

Kata kunci: Fatis, tik tok @maharajasp, bentuk dan maksud, pragmatik, Kunjana Rahardi.

Eka Vita Silviana. 2025. Manifestation of Language Fatisanship on the Tik Tok Account @maharajasp8: Pragmatic Study. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Teacher Training and Education, Trunojoyo University, Madura.
Advisor: Sri Rahayu, S.S., M.Hum.

ABSTRACT

Abstract: *Phatic phenomena are commonly found in daily communication directly, but are also found in indirect communication, such as social media. This study aims to describe the form and pragmatic meaning (intent) of phatic speech in @maharajasp8's tik tok video uploads using Kunjana Rahardi's phatic theory. This study uses a qualitative descriptive method using the listening and note-taking method to collect data. The data sources analyzed were speech in the @maharajasp8 tik tok account containing phatic speech. The results of the study showed that there were 112 data on the form of speech manifestations of phatic speech, consisting of 6 greeting data, 2 politeness data, 7 disappointment data, 2 gratitude data, 2 joking data, 22 praise data, 1 apology data, 2 rejection data, 7 disagreement data, 5 avoidance data, 3 greeting data, 19 command data, 16 offer data, 9 affirmation data, and 9 reminder data. The pragmatic meaning (intent) of the manifestation of phaticism includes starting an interaction, maintaining social relationships, being disappointed, misunderstanding, accepting, criticizing, ending an interaction, appreciation, joking, attracting attention, praise, information, refusing, disagreeing, inviting, avoiding, orders, cooperation, solutions, offers, convincing, affirming, warnings and reminding. This study has relevance to learning Indonesian about anecdotal texts and pragmatics.*

Keywords: *Phatic, tik tok @maharajasp, form and intent, pragmatics, Kunjana Rahardi.*