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Abstract :

This research aims to find out about the contents of the message Macapat *Kasmaran* the work of Ahmad Addin Adi. Outline, Macapat is a culture in Madura that still be conserved up to now. The elements of Macapat is no other than the form of kidungan and magic spells that in told in someone's event or people in general.

Be based on that, Macapat as a culture need to be considered for it's growth and also be dedareated that it should be a social fact from the past time up to now. A culture that gives contributions of civilization against the integrity of a social community. So, in this research, the author examine about the contents macapat courtship who in the coral by Ahmad Addin Adi .

This research was started from the factor that is Macapat that get more extinction in Bangkalan. So up to now, macapat no longer into a culture that existed and remain be preserved by the community itself. Methods used in this study was a qualitative methodology descriptive with the approach the study of contents of the analysis. While data collection done through review of documentation.

From that analysis, we can find some things about Macapat *Kasmaran* text. This text told about the history, act, contex, ideology in Macapat *Kasmaran* text; The understanding or meaning of *Kasmaran* and the brief history of a village.

Key Words : Analysis Content, Macapat *Kasmaran*, Culture