

ABSTRACT

Riski Aji Pangestu, Analysis of Determinants of Foreign Direct Investment in Eastern Indonesia for the Period 2010-2023. Under the guidance of Dr. Crisanty Sutristyaningtyas Titik, S.E., M.E.

This study aims to identify and analyze the influence of Regional Minimum Wage (UMR), exports, and electricity distribution on Foreign Direct Investment in Eastern Indonesia for the period 2010 to 2023. The method used is panel data regression analysis with the Fixed Effect Model (FEM) approach, using secondary data from 4 provinces in eastern Indonesia. The dependent variable in this study is Foreign Direct Investment, while the independent variables consist of regional minimum wages, exports, and electricity distribution. The results showed that partially the regional minimum wage variable had no significant effect on Foreign Direct Investment, while exports and electricity distribution had a positive and significant effect on Foreign Direct Investment. Simultaneously, the regional minimum wage, export, and electricity distribution variables have a significant effect on Foreign Direct Investment.

Keywords: Foreign Direct Investment, Regional Minimum Wage, export, electricity distribution, panel data.

ABSTRAK

Riski Aji Pangestu, Analisis Determinan Penanaman Modal Asing Langsung di Indonesia Bagian Timur Periode 2010-2023. Di bawah bimbingan Dr. Crisanty Sutristyaningtyas Titik, S.E., M.E.

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh Upah Minimum Regional (UMR), ekspor, dan distribusi listrik terhadap penanaman modal asing langsung di Indonesia bagian timur periode tahun 2010 hingga 2023. Metode yang digunakan adalah analisis regresi data panel dengan pendekatan *Fixed Effect Model* (FEM), menggunakan data sekunder dari 4 provinsi di Indonesia bagian timur. Variabel dependen dalam penelitian ini adalah penanaman modal asing langsung, sedangkan variabel independen terdiri dari upah minimum regional, ekspor, dan distribusi listrik. Hasil penelitian menunjukkan bahwa secara parsial variabel upah minimum regional tidak berpengaruh signifikan terhadap penanaman modal asing langsung, sedangkan ekspor dan distribusi listrik berpengaruh positif dan signifikan terhadap penanaman modal asing langsung. Secara simultan, variabel upah minimum regional, ekspor, dan distribusi listrik berpengaruh signifikan terhadap penanaman modal asing langsung.

Kata Kunci: Penanaman modal asing langsung, Upah Minimum Regional, ekspor, distribusi listrik, data panel.