

Cindy Erra Agustin. 2025. *Pengembangan Media Flashcard Terhadap Keterampilan Membaca Permulaan Pada Siswa Kelas I SDN Barurambat Kota 1 Pamekasan*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan Universitas Trunojoyo Madura. Pembimbing: Dr. Agung Setyawan, S.Pd., M.Pd

ABSTRAK

Penelitian pengembangan ini bertujuan untuk menghasilkan produk media *flashcard* terhadap keterampilan membaca permulaan pada siswa kelas I SDN Barurambat Kota 1 Pamekasan. Penelitian pengembangan ini untuk mengetahui kevalidan, keefektifan dan kepraktisan media *flashcard* membaca permulaan. Model penelitian yang digunakan dalam penelitian ini yaitu model ADDIE dengan subyek uji coba penelitian adalah siswa kelas I SDN Barurambat Kota 1 Pamekasan. Berdasarkan data yang diperoleh, mendapatkan hasil bahwa, 1) media *flashcard* dinyatakan valid, ahli media 95%, ahli instrumen penilaian 96% dan ahli desain pembelajaran 95%, ketiga hasil termasuk dalam kategori sangat valid. 2) media *flashcard* efektif untuk digunakan dalam keterampilan membaca permulaan, dilihat dari hasil lembar observasi aktivitas guru dan siswa serta tes. Hasil observasi guru 96% dan observasi siswa sebesar 96% kedua hasil tersebut dalam kategori sangat efektif, dan tes yaitu terdapat peningkatan sebesar 76% yang artinya bahwa terdapat peningkatan dari perlakuan yang telah dilakukan berdasarkan selisish nilai (*N-gain*) *pretest* dan *posttest*. 3) media *flashcard* praktis, dilihat dari hasil respon angket guru 90% dalam kategori sangat praktis dan siswa 97% dalam kategori sangat praktis. Berdasarkan hasil penelitian, dapat disimpulkan bahwa media *flashcard* terhadap keterampilan membaca permulaan siswa kelas I adalah produk valid, efektif dan praktis untuk digunakan.

Kata kunci : Media Flashcard, Membaca Permulaan, ADDIE

Cindy Erra Agustin. 2025. *Development of Flashcard Media for Beginning Reading Skills in Grade I Students of SDN Barurambat Kota 1 Pamekasan*. Thesis, Elementary School Teacher Education study Program, faculty of Education, Universitas Trunojoyo Madura. Supervisor: Dr. Agung Setyawan, S.Pd., M.Pd

ABSTRACT

This development research aims to produce flashcard media products for beginning reading skills in grade I students of SDN Barurambat Kota 1 Pamekasan. This development research is to determine the validity, effectiveness and practicality of the beginning reading flashcard media. The research model used in this study is the ADDIE model with the subjects of the research trial being grade I students of SDN Barurambat Kota 1 Pamekasan. Based on the data obtained, the results were that, 1) the flashcard media was declared valid, 95% media experts, 96% assessment instrument experts and 95% learning design experts, all three results are included in the very valid category. 2) flashcard media is effective for use in early reading skills, seen from the results of teacher and student activity observation sheets and tests. The results of teacher observations were 96% and student observations were 96%, both results were in the very effective category, and the test showed an increase of 76%, which means that there was an increase in the treatment that had been carried out based on the difference in value (N-gain) pretest and posttest. 3) flashcard media is practical, seen from the results of the teacher questionnaire responses 90% in the very practical category and students 97% in the very practical category. Based on the results of the study, it can be concluded that flashcard media for the early reading skills of grade I students is a valid, effective and practical product to use.

Keywords: Flashcard Media, Beginning Reading, ADDIE