

CHAPTER 1

INTRODUCTION

This chapter provides background of the study, statement of the research problem, the objective of the study, the significant of the study and scope and limitation. Each section will be discussed consecutively in this chapter.

1.1 Background of Study

Everyone always uses language to communicate to each other. Language is the most important thing to do interaction. It is as a tool communication with other. By using language, every people can interact well with other. In addition, language is used to express our ideas, opinions, feelings, etc. Besides, people use language in communication to deliver their certain purpose. Everyone has different language when they do interaction to each other. Therefore, the language is important thing to communicate. The study that learns about language is linguistics. In linguistics, there are some component discussed. One of them is sociolinguistics.

According to Stockwell (2007, p. 264), “Sociolinguistics is the branch of linguistics which studies the relation between language and society”. It means that Sociolinguistics includes linguistic field that draw relationship between language and society. As we know, language and society have close relationship which give influence to each other. The influence of language toward society is to fill of necessary in social environment which society always used language to

do interaction. Meanwhile, the influence of society toward language is as a tool to express language variation that is used in society.

Sociolinguistics also discusses about social categories which concern about gender, age and address term. It means that language also has influence on gender, age and address term in society. Thus, people have different communication pattern when they use language to do interaction with the other. Hymes (1961) as cited Saville and Troike, 2003, p.11-12:

“patterning occurs in three levels, namely societal, group, and individual level. Communication patterns at the social level in terms of its function, talk’s categories attitudes and conception are related to language and speakers. At the group level, communication is as sex, age, social status, and occupation. At the individual level, communication is used to show expression and personality. People must understand of using these patterns to communicate with the other. By understanding pattern, it can to express their ideas, feeling or other.”

The phenomenon that is related to pattern in communication is address term. It means that the address term is a certain word that is used by someone to call or address someone else within the conversation. The speaker has certain name to address the other. The address term often appears in a communication. In accordance to, we realize that the address term is often used in daily activities. So, sometimes we do not realize that the address term has an important role in a conversation.

On the other hand, the address term is often found during conversation occurs. There is type of address term, such as “Mr, Miss, Sir”. Wardhaugh (2006, p. 267) stated “there are various ways on how people address others such as by title (T), by first name (FN), by last name (LN), by nickname, by some combination of these,

or by nothing at all. For example: *Dr Smith, John Smith, Smith, Johnnie, Doc, Sir, Mack* and so on.” it means that address term is the way of addressing people in various ways by using a words, phrases, names, titles or some combination of these.

The phenomenon of address term can be used someone to call someone else based on situation. In a formal situation, someone usually address the other by calling title only, such as “Mr, Miss or Sir”. Whereas, an informal situation, someone address someone else by calling nickname, such as Bill for Billian, John for Johnson etc. In the other hand, there are children who address their family if they have family relationship, like Mom for Mother, Dad for Father, Grandpa for Grandfather etc. This is the fact that situation can influence people while addressing by using address term.

As the case that occurs in *Transformers 1* Movie, there are many conversation between characters which contains address term. Below is the example of address term used by character to address another character in the movie.

Sarah Lennox : **William?**

William Lennox : Sarah? Hey, Sarah, if you can hear me,
I love you and I'll be home soon.
Damn [Sighs].

According to example above, William is as husband and Sarah is as Wife. They are couple married. Sarah uses a certain address term to address her husband. Sarah addresses her husband by calling his first name to show close relationship between them. So, Sarah addresses his husband by pronouncing

“William” without his last name. Then, the word “William”, it includes type of address term using name.

From example above, the characters use a certain address term to address someone else. In addition, by using certain address term, people can be influenced of some social factors. It means that people have different way to address someone else based on their interlocutors. According to Wardhaugh (2006, p.272), stated “there are some social factors that influence someone to use certain address term, such as particular occasion, social status, gender, age, family relationship, occupational hierarchy, transactional status, race, and the degree of intimacy.”

Furthermore, the writer uses *Transformer 1* Movie because the characters often used spoken language in every conversation. It occurs when the characters deliver the certain purpose of their conversation. *Transformers 1* Movie is a fiction movie, published in 2007. *Transformers 1* Movie is directed by *Michael Bay*. Thus, this movie tells a group of Autobot that to help Sam (Shia LaBeouf) to save of all people in the earth by Megatron. Megatron is looking for a cube to destroy the earth. The leader of Autobot is Optimus Prime. The bodyguard of Sam is Bumblebee.

The characters of this movie are Shia Labeouf (as Sam Witwicky), Megan Fox (as Mikaela Banes), Josh Duhamel (as William Lennox), Rachel Taylor (as Maggie Madsen), Anthony Anderson (as Glenn Whitmann), Jon Voight (as John Keller), Kevin Dunn (as Ron Witwicky), and Julie White (as Judy Witwicky).

On the other hand, the writer chooses the address term because the address term is used by the characters to address the other in the conversation. In addition, the writer is interested to analyzing the address term because it is the important tool of daily communication, especially to show thing of politeness and appropriateness in utterance. In addition, address term can show relationship between speaker and interlocutors.

1.2 Statement of Research Problem

According to background of the study above, there are two questions problem that discuss in this study:

1. What are the types of address terms used by characters in *Transformers 1* Movie?
2. What are the social factors that influence the characters of using address terms in *Transformers 1* Movie?

1.3 The Objective of Study

From the research questions above, the objective of the study in this research proposal are:

1. To explain kinds of address terms used by characters in *Transformers 1* Movie.
2. To explain the social factors that influence the characters of using address terms in *Transformers 1* Movie.

1.4 The Significance of Study

The writer focuses on analyzing address terms used by characters in *Transformers 1 Movie* in which this study has two significances. They are theoretical and practical. It was expected to give advantage to other people. Theoretically, the writer hopes this study give inspiration to other people when they use the same theory. In addition, the result of this study gives enrich knowledge to the other in the linguistic field, especially about address term. Meanwhile, this study practically can be useful as reference for students of English department. In addition, this study can be helpful to reader in general.

1.5 The Scope and Limitation

According to objective of the study, the scope focuses on address term used by characters in *Transformers 1 Movie*. In addition, the writer uses theory proposed by Ronald Wardhaugh (2006) to catch the types of address term and the social factors that influence the characters of using address terms. Furthermore, the limitation of this study is to analyze the utterances that contain address term in *Transformers 1 Movie*.