

Abstract

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This thesis discusses the use of metonymy in *Barack Obama's* presidential speeches. The purposes of this research are to identify the kinds of metonymy that appear in the *Barack Obama's* presidential speeches and to explain why metonymy is used by *Barack Obama* in his presidential speeches.

The theory that is used in this study is metonymy theory by Lakoff and Mark Johnson. This theory is appropriate to be applied in this study since it contains the descriptions of metonymy. The design of this study is qualitative design because this study fulfills the characteristic of qualitative research.

The result of this study shows that there are five types of metonymy that are used by Barack Obama; (1) producer for product, (2) institution for people responsible, (3) place for institution, (4) time for event, and (5) controller for the controlled metonymy. From 32 data there are 3 utterances go to producer for product metonymy, 1 utterance goes to controller for the controlled metonymy, 13 utterances go to institution for people responsible metonymy, 11 utterances go to place for institution metonymy, 4 utterances go to time for event metonymy. There are three reasons why metonymy is used by Barack Obama; (1) breaking up any awkwardness of repeating the same phrase or word, (2) changing the words to make the sentence more interesting, and (3) avoiding emotional turmoil due to the use of sensitive term.

Key Words : Political speeches, Barack Obama, Metonymy