

CHAPTER I

INTRODUCTION

This chapter consists of some sub-chapters, namely background of the study, research question, objectives of the study, significance of the study, scope and limitation of the study. These chapters are important because they provide general overviews of this study.

1.1 Background of the Study

Implicature plays an important role in clarifying the meaning of messages in communication because not all messages are expressed directly or clearly. Sometimes, hidden meanings are not openly stated (Sili & Setyowati, 2020). Although the messages conveyed are not always explicit, by understanding implicature, a listener can understand the implied meaning conveyed by the speaker. This understanding can reduce ambiguity and prevent conversation misunderstandings, making interactions more efficient and effective. Effective communication happens when everyone can clearly understand the meaning and message that is delivered (Putri, 2020). Besides that, implicature can make communication more polite because delivering a message directly can sometimes be offensive. Using implicature, speakers can convey their message more carefully, creating a more comfortable conversation.

Implicature is a scope in Pragmatics to understand the implied meaning in an utterance, where the speaker expresses something implicitly, but the listener can understand based on the context of the conversation. In communication, implicature occurs when a speaker intends to convey something beyond the literal meaning of their words (Natasya et al., 2022). Therefore, implicature plays a very important role in conversations because it is a concept that explains what is said differently from what is meant (Suhartini, 2020). In everyday conversations, when someone wants to understand the meaning of the language they use, whether spoken or written, they need to employ implicature (Suryansyah et al., 2021). For example:

A: "Do you want to go to the party tonight?"
B: "I have a big exam tomorrow"

In the example, B does not directly answer the question with "yes" or "no" but says, "I have a big exam tomorrow." B's answer implies that he will not go to the party because he must study for the exam.

In studying implicature, we must also understand the context of communication. Studying context can help us understand communication in more detail by considering the factors that influence the meaning or message in a communication. According to Cutting (2002), context is the background information or situation surrounding a communication, which helps shape the meaning of what is said or written. Context includes various factors like the physical setting, the relationship between the speakers, their shared knowledge, and the purpose of the conversation. Studying context can help understand the implicit meaning.

Implicit meanings usually appear in conversations in a movie. A movie is a type of visual communication that can increase their comprehension of a particular subject (Puspitasari et al., 2022). Movies also tell stories or teach people something (Apriyani & Wiraharja, 2023). Analyzing implicature in movies offers many opportunities to explore how speakers form implied meanings in various communication contexts. In movies, speakers convey information directly through dialogue but often convey implicit meanings influenced by some contexts. In addition, movies usually show real conversations in everyday life, thus providing relevant examples of how implied meanings emerge in human interactions. One of the movies that contains many implicit meanings is "The Banshees of Inisherin."

"The Banshees of Inisherin" is a movie released in 2022. The movie is set on a small island in Ireland with a duration of 1 hour and 53 minutes. This movie tells the story of two main characters, Padraic and Colm, they have a very long friendship but it ends when Colm suddenly ends his friendship with Padraic without giving a clear reason. This unexpected conflict gives rise to many interactions full of tension, miscommunication, and emotion. This conflict also creates various moments of communication that are not always explicit because implicit meanings often appear in their conversations. Therefore, "The Banshees of Inisherin" movie is very

appropriate to be analyzed using implicature because this movie contains dialogues with implied meanings. This movie shows complex interactions between two main characters with deep cultural and emotional backgrounds, and so many dialogues contain implicit meanings.

The researcher is interested in choosing implicature analysis in the movie "The Banshees of Inisherin" because it is essential to understand how implied meanings emerge in conversations between characters. Analyzing implicature can identify implicit communication and improve understanding of how people interact with each other. The researcher finds this movie fascinating because its dialogues are full of hidden meanings, making it an exciting challenge to uncover what the characters truly mean.

This research is important because, through a Pragmatics approach, especially implicature, the researcher can understand how communication occurs between characters with implicit meanings in their conversations. By analyzing this movie, the researcher can also explore how context factors affect the interpretation of meaning in an interaction, thus providing a better understanding of how human beings communicate with others. This research also observed how contextual factors influence message interpretation by examining dialogues with many implied meanings. Therefore, this study is expected to provide broader insights into the role of implicature in everyday communication and how it can reduce misunderstandings and improve efficiency in communication.

Recently, implicature has become a popular topic because people often misunderstand each other when using indirect speech in daily conversations. Many discussions highlighted how vague or polite phrases can lead to confusion, showing the importance of studying implicature to make communication clearer and avoid misinterpretations. Therefore, there are several previous researchers who have studied implicature.

Previous studies have explored implicature and context in different ways. Yasinta et al. (2017) analyzed implicature in the movie "Ice Age 3," demonstrating how characters use indirect utterances to convey humor and politeness in dialogues. Similarly, Saniatang et al. (2020) examined implicature in "Jumanji: Welcome to

the Jungle," highlighting how contextual factors, such as the game world setting and character roles, shape the interpretation of implied meanings. However, these studies focus on animated or fantasy films with distinct narrative styles, not on dramatic films with culturally specific settings. So far, no research has analyzed implicature in "The Banshees of Inisherin" movie or examined how specific contexts like the setting, relationships, or shared knowledge affect the interpretation of its implied meanings.

To fill this gap, this study uses Yule's (1996) theory to identify types of implicature and Cutting's (2002) theory to analyze the contexts that contribute to interpreting the implicature in the movie "The Banshees of Inisherin." By combining these theories, this research offers a new perspective on how implied meanings work in movie dialogues, contributing to a better understanding of real-life communication. This approach highlights how specific contextual factors shape the interpretation of implied meanings, providing insights into effective communication strategies.

1.2 Research Questions

Based on the background of the study, the researcher put forward two main issues as follows:

1. What are the types of implicatures found in "The Banshees of Inisherin" movie?
2. What are the types of contexts that contribute to interpreting the implicature in "The Banshees of Inisherin" movie?

1.3 Objectives of the Study

Based on the research questions, the objectives of the study are:

1. To explain the types of implicature in "The Banshees of Inisherin" movie.
2. To explain the types of contexts that contribute to interpreting the implicature in "The Banshees of Inisherin" movie.

1.4 Significance of the Study

Theoretically, the researcher hopes that this research can contribute to the development of Pragmatics studies, especially in implicature. The researcher also

hopes that this analysis can help to give advantages and references for future researchers as additional references and can add more knowledge for the reader. In addition, this analysis includes a few relevant theories that are expected to strengthen future researcher's understanding of how implied meanings are formed in conversation. This analysis is also expected to serve as a reference for more in-depth research on implicatures in everyday communication and other movies.

Practically, as a student of the English Study Program who is interested in Pragmatics, the researcher hopes that this research can add to the researcher's knowledge about Pragmatics, especially in implicature. Through this research, the researcher can increase their understanding of how implied meaning is interpreted in conversation. In addition, this research is also a practical learning experience, preparing the researcher for future academic activities involving linguistic analysis.

1.5 Scope and Limitation of the Study

This research focuses on the analysis of implicature in Pragmatics, especially examining the types and contexts that influence the use of implicature in the movie "The Banshees of Inisherin." The theory that was used was Yule's (1996) theory to analyze the types of implicature, and Cutting's (2002) theory to examine the contexts. The limitation of this research is a conversation between the main characters, Padraic and Colm, in the movie "The Banshees of Inisherin." This study focuses only on these two characters because they are the center of the main conflict in the film, where the conflict and emotional tension between them create many conversations containing implicit meaning that can be analyzed with implicature.