

Dwi Fakhatus Syarifah. 2025. *Pengembangan Bahan Ajar Website Bermuatan Ekoliterasi pada Elemen Membaca Teks Deskripsi Siswa SMP Kelas VII*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Afyah Nur Kayati, S.Pd., M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk: 1) mengembangkan bahan ajar *website* bermuatan ekoliterasi pada elemen membaca teks deskripsi siswa SMP kelas VII, 2) mengetahui kelayakan bahan ajar *website* bermuatan ekoliterasi, 3) mengetahui kepraktisan bahan ajar *website* bermuatan ekoliterasi. Penelitian ini menggunakan jenis penelitian RnD dengan model 4D yang terdiri atas empat tahap, yakni *define*, *design*, *develop*, dan *disseminate*. Subjek penelitian terdiri atas ahli materi, bahasa, penyajian, kegrafikaan, serta guru Bahasa Indonesia dan siswa kelas VII di SMPN 2 Kwanyar dan SMPN 1 Kwanyar. Teknik pengumpulan data dilakukan melalui wawancara, angket, dan dokumentasi. Hasil penelitian menunjukkan bahwa: 1) pengembangan bahan ajar *website* dilakukan melalui empat tahapan (*define*, *design*, *develop* dan *disseminate*) yang menghasilkan produk berupa bahan ajar *website* bermuatan ekoliterasi, 2) hasil validasi menunjukkan bahan ajar sangat layak dengan skor ahli materi 94%, ahli bahasa 94%, ahli kegrafikaan 98%, dan ahli penyajian 91%, 3) uji kepraktisan menunjukkan bahan ajar sangat praktis dengan skor angket guru 91% dan skor angket siswa memperoleh skor 89%. Bahan ajar *website* bermuatan ekoliterasi layak dan praktis digunakan sebagai alternatif menumbuhkan minat baca dan kepedulian siswa terhadap lingkungan.

Kata kunci: bahan ajar *website*, ekoliterasi, membaca, teks deskripsi, pengembangan 4D

Dwi Fakhatus Syarifah. 2025. *Development of Website Teaching Materials with Ecoliteracy Content in the Reading Element of Descriptive Texts for Grade VII Junior High School Students*. Undergraduate Thesis, Study Program of Indonesian Language and Literature Education, Faculty of Teacher Training and Education, University of Trunojoyo Madura. Supervisor: Afiyah Nur Kayati, S.Pd., M.Pd.

ABSTRACT

This study aims to: 1) develop a website-based teaching material integrated with ecoliteracy for the element of reading and viewing descriptive texts for seventh-grade junior high school students, 2) determine the feasibility of the website-based teaching material integrated with ecoliteracy, and 3) assess the practicality of the website-based teaching material integrated with ecoliteracy. This study uses an R&D approach with the 4D model, which consists of four stages: define, design, develop, and disseminate. The research subjects consisted of content, language, presentation, and graphic design experts, Indonesian language teachers, and seventh-grade students from SMPN 2 Kwanyar and SMPN 1 Kwanyar. Data collection techniques included interviews, questionnaires, and documentation. The research results show that: 1) the development of digital teaching materials was carried out through three stages (define, design, develop, and disseminate) resulting in a product in the form of a website-based ecoliteracy teaching material, 2) the validation results indicate that the teaching materials are highly feasible with scores from content experts (94%), language experts (94%), graphic design experts (98%), and presentation experts (91%), 3) practicality testing through limited trials shows that the materials are very practical, with teacher questionnaire scores at 91% and student questionnaire get scores at 89%. The website-based teaching material integrated with ecoliteracy is feasible and practical to use as an alternative to foster reading interest and environmental awareness among students.

Keywords: *website teaching material, ecoliteracy, reading, descriptive text, 4D development*