

Putriana Nur Hafiza, 2025. *Booklet of Wonderful Batik Madura berbasis QR dalam Upaya Optimalisasi Pembelajaran Seni Rupa Kelas IV SDN Gili Anyar*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Jurusan Ilmu Pendidikan, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Fachrur Rozie, S.Pd., M.Pd.

ABSTRAK

Tujuan dari kajian ini untuk mengembangkan *Booklet of Wonderful Batik Madura berbasis QR* dalam rangka mengoptimalkan pembelajaran seni rupa pada siswa kelas IV SDN Gili Anyar, Bangkalan. Penelitian ini merupakan penelitian dan pengembangan (R&D) yang menggunakan model pengembangan ADDIE, yang terdiri dari lima tahapan: *Analysis, Design, Development, Implementation, dan Evaluation*. Subjek penelitian ini yaitu ahli bahan ajar, ahli materi, ahli bahasa, dan ahli desain pembelajaran. Subjek uji coba dilakukan kepada siswa kelas IV SDN Gili Anyar, Bangkalan yang berjumlah 20 siswa dan 1 guru kelas. Hasil rata-rata validasi ahli terhadap bahan ajar yang dikembangkan memperoleh persentase 86,5% menunjukkan produk yang dikembangkan sangat valid. Keterbacaan bahan ajar memperoleh persentase 100%, baik dari hasil angket keterbacaan guru maupun siswa, yang menunjukkan kategori sangat layak. Kemenarikan produk yang dilihat dari respon guru memperoleh persentase 94% sedangkan pada hasil angket respon siswa memperoleh persentase 88,5% sehingga mendapat kategori sangat menarik. Kefektifan produk yang dilihat dari observasi aktivitas siswa dan guru yang memperoleh 87% dan 100% yang menunjukkan kriteria efektif, serta hasil belajar secara klasikal yaitu sebesar 100% menunjukkan pembelajaran tuntas dan efektif. Dengan demikian, *Booklet of Wonderful Batik Madura berbasis QR* dinyatakan valid, menarik, terbaca, dan efektif, serta dapat dijadikan sebagai bahan ajar alternatif yang mendukung implementasi Kurikulum Merdeka dan penguatan nilai budaya lokal.

Kata Kunci: *Bahan ajar, Batik Madura, Booklet, QR Code, Seni Rupa*

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ABSTRACT

This research aims to develop a Booklet of Wonderful Madura Batik Based on QR Code in order to optimize fine arts learning for fourth grade students of Gili Anyar Elementary School, Bangkalan. This research is a research and development (R&D) that uses the ADDIE development model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The subjects of this research are teaching material experts, material experts, language experts, and learning design experts. The test subjects were carried out on grade IV students of Gili Anyar Elementary School, Bangkalan, totaling 20 students and 1 class teacher. The average result of expert validation of the teaching materials developed obtained a percentage of 86.5%, indicating that the product developed was very valid. The readability of teaching materials obtained a percentage of 100%, both from the results of the teacher and student readability questionnaires, which showed a very feasible category. The attractiveness of the product seen from the teacher's response obtained a percentage of 94% while the results of the student response questionnaire obtained a percentage of 88.5% so that it got a very interesting category. The effectiveness of the product seen from the observation of student and teacher activities which obtained 87% and 100% which showed effective criteria, as well as classical learning outcomes of 100% which showed complete and effective learning. Thus, the Booklet of Wonderful Madura Batik Based on QR Code is declared valid, interesting, legible, and effective, and can be used as an alternative teaching material that supports the implementation of independence Curriculum and strengthening local cultural values.

Keyword: Teaching Materials, Madura Batik, Booklet, QR Code, Fine Arts