

ABSTRACT

Ayu Puspita Sari. 180511100027. English Study Program of Social and Culture Science. *An Analysis of Implicature in The Sun is also a Star Movie.*

Human needs utterance to get information. The utterance can be convey the meaning directly and indirectly. The utterance which not convey directly named implicature. The purpose of this study is to find the conversational implicature in *The Sun is also a Star* movie. First, the researcher analyzed the type of conversational implicature found in *The Sun is also a Star* movie. Second, find out the violated maxim in conversational implicature in *The Sun is also a Star* movie. This research used the theory of Paul Grice (1975) about implicature and cooperative principle to answered the first and second of research questions. The researcher used eight characters in *The Sun is also a Star* movie which uttered conversational implicature in their conversation. This research used descriptive qualitative method to analyze the data. The data is the utterance which conduct conversational implicature and violated maxim in conversational implicature in *The Sun is also a Star* movie. The researcher used documentation method to collect the data. The researcher used the concept from Miles, Hubberman, and Saldana. The results of this study, they are finds 29 data of research questions. The researcher finds two types of conversational implicature in *The Sun is also a Star* movie, they are generalized and particularized conversational implicature. The researcher finds four maxims are violated in *The Sun is also a Star* movie, they are violation of the maxim of quantity, violation of the maxim of quality, violation of the maxim of relation, and violation of the maxim of manner.

Keywords: cooperative principle, conversational implicature, and violated maxim

ABSTRAK

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Manusia membutuhkan ujaran untuk memperoleh informasi. Sebuah ujaran ditujukan maknanya bisa secara langsung dan tidak langsung. Ujaran yang maknanya tidak ditujukan secara langsung disebut implikatur. Tujuan dari penelitian ini adalah untuk menemukan implikatur percakapan dalam film *The Sun is also a Star*. Pertama, peneliti menganalisis tipe dari implikatur percakapan dalam film *The Sun is also a Star*. Kedua, menemukan maksim yang dilanggar dalam implikatur percakapan di film *The Sun is also a Star*. Penelitian ini menggunakan teori dari Paul Grice (1975) tentang implikatur dan prinsip kerja sama untuk menjawab rumusan masalah yang pertama dan kedua. Peneliti menggunakan delapan karakter dalam film *The Sun is also a Star* yang menuturkan implikatur percakapan dalam percakapan mereka. Penelitian ini menggunakan metode deskriptif kualitatif untuk menganalisis data. Data dari penelitian adalah ujaran yang terdapat implikatur percakapan dan pelanggaran maksim dalam implikatur percakapan dalam film *The Sun is also a Star*. Peneliti menggunakan teknik dokumentasi untuk mengumpulkan data. Peneliti menggunakan konsep dari Miles, Hubberman, dan Saldana. Hasil dari penelitian ini, ditemukan 29 data dalam rumusan masalah. Peneliti menemukan dua jenis dari implikatur percakapan di film *The Sun is also a Star*, yakni implikatur percakapan umum dan implikatur percakapan khusus. Peneliti menemukan empat jenis maksim yang dilanggar, yakni pelanggaran maksim kuantitatif, pelanggaran maksim kualitatif, pelanggaran maksim relasi, dan pelanggaran maksim tata krama.

Kata kunci: prinsip kerja sama, implikatur percakapan, dan pelanggaran maksim