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ABSTRAK

Abstrak: Penelitian ini dilakukan dengan tujuan untuk mengembangkan media kartu UNO PS yang dinilai valid, praktis, dan efektif untuk membantu peserta didik memahami konsep pecahan senilai. Metode yang digunakan dalam penelitian ini adalah metode R&D dengan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, dan Evaluation*). Subjek uji coba dalam penelitian ini meliputi ahli media, ahli materi, ahli desain pembelajaran, peserta didik kelas IV, dan pendidik kelas IV. Teknik pengumpulan data yang digunakan adalah observasi, angket, dokumentasi, dan tes kognitif dengan instrument berupa lembar observasi, lembar angket respon, dan lembar tes hasil belajar kognitif. Sedangkan teknik analisis yang digunakan adalah analisis deskriptif dan kuantitatif. Hasil dari penelitian yang dilakukan menunjukkan penilaian ahli media sebesar 98,2%, ahli materi sebesar 85,4%, dan ahli desain pembelajaran sebesar 89,3%. Nilai masing-masing ahli menunjukkan bahwa media masuk kategori sangat valid. Nilai kepraktisan berdasarkan lembar observasi aktivitas pendidik sebesar 90% dengan kategori praktis. Nilai keefektifan berdasarkan lembar observasi aktivitas peserta didik sebesar 93% dengan kategori aktif, lembar tes kognitif secara klasikal tuntas sebesar 100%, dan lembar angket respon sebesar 98% dengan kategori sangat layak. Hasil penilaian sesuai dengan kriteria media dikatakan efektif. Berdasarkan hasil tersebut disimpulkan bahwa media kartu UNO PS yang dikembangkan sangat valid, praktis, dan efektif.

Kata Kunci: kartu UNO PS, pecahan senilai, pengembangan media

Dwi Putri Lestari. 2025. *Development of UNO PS Card Media in Mathematics Subject for Fourth Grade Students at SD Negeri Jatigede Bojonegoro Regency*. Thesis, Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunojoyo Madura University. Advisor: Nova Estu Harsiwi, S.Pd., M.Pd..

ABSTRACT

Abstract: This research was conducted with the aim of developing UNO PS card media, which is considered valid, practical, and effective in assisting students in understanding the concept of equivalent fractions. The method used in this research is Research and Development (R&D) with the ADDIE development model (Analysis, Design, Development, Implementation, and Evaluation). The trial subjects in this study included media experts, material experts, instructional design experts, fourth grade students, and fourth grade teachers. Data collection techniques used were observation, questionnaires, documentation, and cognitive tests with instruments in the form of observation sheets, response questionnaires, and cognitive learning outcome tests. The data analysis techniques used were descriptive and quantitative analysis. The results showed media expert assessment was 98.2%, material expert 85.4%, and instructional design expert 89.3%. The value of each expert shows that the media is in the "very valid" category. Practicality value based on teacher activity observation was 90% in the "practical" category. The effectiveness value based on student activity observation was 93% (active category), cognitive test completion reached 100% classically, and response questionnaire reached 98% in the "very feasible" category. These results meet the criteria for effective media. Based on these results, it can be concluded that the developed UNO PS card media is very valid, practical, and effective.

Keywords: *UNO PS card, equivalent fractions, media development*