

CHAPTER I

INTRODUCTION

This chapter consists of five subchapters. They are background of the study, statement of research problem, objectives of the study, significance of the study, scope and limitation. Those are very significant to be clarified because they will explain this analysis commonly.

1.1 Background of Study

As the human beings, we absolutely need each other to create relationships. The first major think in making relationships is communication. According to Worth (1988: 1) “communication is a vital part of our daily routines”. It means that in communicating we have to used good communication tools like language and words to set up thriving communication with the purpose of make the listener can understand what we are talking about, especially in the conversation.

Usually in the dialogue the meaning of the words of the speaker cannot be understood by the hearer. It will create misapprehension between the speaker and the hearer in their conversation because occasionally the speaker implies or does not express his or her message directly. Hence, if the speaker implies a meaning in his or her speech when he or she makes a conversation with someone, it can be called implicature.

In the pragmatics study, we can learn about capability to communicate more than what is clearly stated. Pragmatics is separated into Deixis, Reference,

Presupposition, Conversational Implicature and Speech acts. Pragmatics is the study of speaker meaning, Yule (1996: 3). This study is apprehensive with meaning as communicated by speaker (or writer) and interpreted by a listener (or reader), and it has more to do with the study of what people mean by their utterances.

Based on Grice, “*implicature*” is an indirect meaning, typically with a different logical form from the original utterance. “*Implicature*” is something meant and implied from what is said (Grundy, 2000, p. 273). Implicature is used by Grice to clarification for what speaker can meant, imply and suggest as separate from the speaker exactly say.

The writer analyzes the implicature in “*Diary of a Wimpy Kid*” movie for her thesis. Through this study the writer will give the reader an idea about that the utterance in “*Diary of a Wimpy Kid*” movie is needed to learn because it also contains implicit meaning and vagueness that will make the viewer or audience confused. In this analyzes the writer would like to breakdown or recognize it to be introduced to more viewer or readers especially for they who do not understand about the implicit meaning of utterance or conversation in the movie through the lens of implicature.

Through this study, the writer hopes the implicature meaning in “*Diary of a Wimpy Kid*” movie capable to comprehend by the viewer. On the other hand, the writer will show that implicit meaning in utterance is necessary to learn because it also contains ambiguous words that will make the reader or listeners confused.

This analyzes also carry out because there are some implicit meanings of words in utterance and dialogue “*Diary of a Wimpy Kid*” movie are not explained. The writer analyzes implicature in “*Diary of a Wimpy Kid*” movie. This movie is chosen as the source of data because in this movie contain many interesting, humorous stories, and also many implicit meaning that make the writer is easy and comfortable to read and find the data. For example:

A : Will Sasha be at the meeting this morning?

B : Her motorcycle broke down.

In the dialogue above, between question and answer is not relevant and contain implicit meaning. In this situation, actually the speaker only need to answer “yes” or “no”, but the hearer give too much information. From the conversation we can conclude that the dialogue above contain implicature and have meaning ‘Sasha won’t be at the meeting’.

From the previous phenomenon, the writer is interested in analyzing the implicature in “*Diary of a Wimpy Kid*” movie, entitle “*A Study of Implicature in ‘Diary of a Wimpy Kid’ movie*”, it is chosen because this movie is comedy and drama movie, in this film also contain many implicit meaning. It tells about a boy named Greg Heffley and his struggles to fit in as he begins middle school. Moreover, this film shows not only the sense of humor, but also contain some interesting stories that make the writer is easy and comfort to read and find the data.

Actually, implicature theory had been used by several researchers to analyze film, such as by Bustotul Aisi in 2011, his study entitle “*The Implicature Used by*

the Main Characters in Mr. & Mrs. Smith Movie". The writer in this study found several findings: Implicature used by the main characters in "Mr. & Mrs. Smith" movie could be found in conversational implicature. Conversational implicature was divided into generalization and particularized conversational implicature.

Another study by Cuandi Tukijan, his study entitles "*A Study of Conversational Implicature as Found in Taxi movie*". In this research, discusses about 2 types of conversational implicature uttered by three characters in that movie. By this study, he concluded that particularized conversation implicature was more difficult than generalized conversational implicature, because clear understanding of the context should be clearly derived so that proper understanding of the implied meaning could be achieved.

In this study, the writer takes different analysis. This study is interested in observing the phenomenon of conversational implicature which is uttered in comedy movie. This study is different from those previous studies because it finds out features of conversational implicature and focuses two types of conversational implicature, generalized conversational implicature and particularized conversational implicature.

1.2 Statement of Research Problems

Through this research, the writer emerges the following questions:

1. What types of conversational implicature that exists in '*Diary of a Wimpy Kid*' movie?
2. What are the features that affect the words or utterance which turn out to be conversational implicature?

1.3 Objectives of the Study

Based on the statements of research problem, the writer has the following objectives:

1. To explain the types of conversational implicature that occurs in '*Diary of a Wimpy Kid*' movie.
2. To discuss the features that affect the words or utterance which turn out to be conversational implicature.

1.4 Significances of the Study

Practically, the point of this study is to help people to avoid the ambiguity when they doing conversation with each other. Hopefully in this study the writer give knowledge to the reader in the phenomenon of implicit meaning and ambiguity which make the hearer to be confused.

Theoretically, in this study consequences are expected to give understanding concerning linguistics pragmatic through the lens implicature. The writer gives contributions to the people in order to when they do conversation with another people, they do not make some sentence or words that have ambiguous or implicit meaning which could lead to the hearer to be confused. In additional, through this study the writer wants to help other students who look for and plan references about implicature.

1.5 Scope and Limitation of the Study

In this research, give emphasize to the analysis of Pragmatics, specifically in the analysis conversational implicature. This study focuses on types and features of conversational implicature, there are two: generalized conversational implicature and particularized conversational implicature, also 5 features of conversational implicature. The theory by Grice mostly proposed used in this study about conversational implicature. Additionally, the limitation of this study is all of dialogues and utterance by main character in *Diary of a Wimpy Kid* that are contain about conversational implicature.