

ABSTRAK

Ahmad Rivaldhi Zakaria, Pengaruh Faktor Fundamental Dalam Analisis Keuangan Perusahaan Terhadap Harga Saham (Studi Kasus Pada Perusahaan Sektor Kesehatan di Bursa Efek Indonesia (BEI) Periode 2017-2021). Dibawah bimbingan Prasetyo Nugroho, S.Pi, M.M. Tujuan penelitian ini adalah untuk mengetahui adanya pengaruh *Return On Assets*, *Current Ratio*, *Debt to Equity Ratio*, dan *Total Assets Turnover* pada perusahaan sektor Kesehatan di Bursa Efek Indonesia (BEI), baik secara simultan maupun secara parsial terhadap harga saham. Penelitian ini dilakukan dengan menggunakan metode kuantitatif. Analisis yang digunakan adalah analisis regresi linier berganda. Data yang digunakan merupakan data sekunder yang diperoleh dari Bursa Efek Indonesia (BEI) dengan teknik pengambilan sampel menggunakan metode purposive sampling, dan diperoleh jumlah sampel sebanyak 13 perusahaan dari 27 perusahaan. Pengujian hipotesis yang digunakan yaitu dengan analisis regresi linier berganda. Hasil Uji F diketahui bahwa *Return On Assets*, *Current Ratio*, *Debt to Equity Ratio*, dan *Total Assets Turnover* berpengaruh positif dan signifikan terhadap Harga Saham serta hasil uji T diketahui bahwa secara parsial *Return On Assets* berpengaruh positif dan signifikan terhadap Harga Saham, *Current Ratio* berpengaruh positif dan signifikan terhadap Harga Saham, *Debt to Equity Ratio* berpengaruh negatif dan signifikan terhadap Harga Saham, dan *Total Assets Turnover* tidak berpengaruh signifikan terhadap Harga Saham, koefisien determinasi (R^2) sebesar 0,246, berarti variabel independen secara bersamaan mampu menjelaskan variabel dependen sebesar 19,5% sedangkan sisanya 80,5% dijelaskan oleh variabel lain yang tidak termasuk dalam model penelitian ini.

Kata Kunci: *Return On Assets* (ROA), *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Total Assets Turnover* (TATO) dan Harga Saham.

ABSTRACT

Ahmad Rivaldhi Zakaria, The Influence of Fundamental Factors in Corporate Financial Analysis on Stock Prices (Case Study of Health Sector Companies on the Indonesia Stock Exchange (IDX) Period 2017-2021). Under the guidance of Prasetyo Nugroho, S.Pi, M.M. The purpose of this study was to determine the influence of Return On Assets, Current Ratio, Debt to Equity Ratio, and Total Assets Turnover on health sector companies on the Indonesia Stock Exchange (IDX), both simultaneously and partially on stock prices. This research was conducted using quantitative methods. The analysis used is multiple linear regression analysis. The data used is secondary data obtained from the Indonesia Stock Exchange (IDX) with a sampling technique using purposive sampling method, and obtained a total sample of 13 companies from 27 companies. The hypothesis testing used is multiple linear regression analysis. The results of the F test show that Return On Assets, Current Ratio, Debt to Equity Ratio, and Total Assets Turnover have a positive and significant effect on stock prices and the results of the T test show that partially Return On Assets have a positive and significant effect on stock prices, Current Ratio has an effect positive and significant effect on stock prices, Debt to Equity Ratio has a negative and significant effect on stock prices, and Total Assets Turnover has no effect and significant effect on stock prices, the coefficient of determination (R^2) is 0.246, meaning that the independent variables together are able to explain the dependent variable of 19.5% while the remaining 80.5% is explained by other variables not included in this research model.

Keywords: *Return On Assets (ROA), Current Ratio (CR), Debt to Equity Ratio (DER), Total Assets Turnover (TATO) and Stock Price.*