

ABSTRACT

Yunitasari, Effect of Company Size, Sales Growth, Business Risk and Liquidity on the Debt Policy of Household Appliance Companies on the Indonesia Stock Exchange for the 2017-2021 Period. Under the guidance of Mr. R. Gatot Heru Pranjoto, SE, MM

The purpose of this study was to determine the effect of company size, sales growth, business risk and liquidity partially and simultaneously on debt policy in household appliances companies listed on the Indonesia Stock Exchange for the period 2017 -2021.

This research was conducted in a quantitative descriptive manner using secondary data obtained at the Indonesia Stock Exchange. The population of this study

namely as many as 7 household appliances companies listed on the Indonesia Stock Exchange. The sampling method obtained as many as 7 companies that match certain criteria. For testing using the T Test (partial) and F Test (simultaneous).

The results of the T test show that Company Size, Sales Growth, Business Risk and Liquidity partially have no significant effect on Debt Policy. While the results of the F test show that company size, sales growth, business risk and liquidity simultaneously have no significant effect on debt policy.

Keywords: Company Size, Sales Growth, Business Risk, Liquidity, Debt Policy