

Nur Fitria. 2022. *Pengembangan Multimedia Interaktif Kegiatan Ekonomi (MIAMI) Tema 8 Subtema 3 Pada Kelas V SD NU Nurul Ishlah Gresik*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini adalah (1) mengetahui kevalidan produk pengembangan Multimedia Interaktif Kegiatan Ekonomi (MIAMI), (2) mengetahui kemenarikan produk pengembangan Multimedia Interaktif Kegiatan Ekonomi (MIAMI), (3) mengetahui keefektifan produk pengembangan Multimedia Interaktif Kegiatan Ekonomi (MIAMI). Penelitian pengembangan ini menggunakan model pengembangan *Borg and Gall* adaptasi Sugiyono. Teknik pengumpulan data yakni wawancara, observasi, dokumentasi, kuesioner atau angket dan tes. Berdasarkan hasil penelitian yang dilakukan, diperoleh hasil bahwa persentase kevalidan dari beberapa ahli diantaranya yakni validasi ahli media pembelajaran sebesar 85,55%, validasi ahli desain pembelajaran sebesar 90%, validasi ahli materi pembelajaran sebesar 89,33%, dan validasi ahli bahasa sebesar 82,85% kemudian dihitung rata-rata gabungan sebesar 86,93%, persentase tersebut tergolong dalam kriteria sangat valid dan dapat digunakan. Kemenarikan media pembelajaran MIAMI dapat dilihat dari hasil angket respon siswa sebesar 91%, tergolong dalam kriteria sangat menarik dan dapat digunakan. Keefektifan media pembelajaran MIAMI dari hasil observasi aktivitas guru sebesar 89,28%, hasil observasi aktivitas siswa sebesar 89,2%, hasil ketuntasan hasil belajar sebesar 95,2% sehingga dapat disimpulkan bahwa media pembelajaran efektif untuk digunakan.

Kata Kunci : Multimedia Interaktif Kegiatan Ekonomi (MIAMI), Media Pembelajaran, Tema 8 Subtema 3 Pembelajaran 3 dan 4.

Nur Fitria. 2022. *Development of Interactive Multimedia for Economic Activities (MIAMI) Theme 8 Sub-theme 3 In Class V SD NU Nurul Ishlah Gresik*. Thesis, Elementary School Teacher Education Study Program, faculty of Science Education, Trunojoyo University Madura. Supervisor: Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRACT

The objectives of this development research are (1) to determine the validity of the Economic Activity Interactive Multimedia development product (MIAMI), (2) to find out the attractiveness of the Economic Activity Interactive Multimedia development product (MIAMI), (3) to determine the effectiveness of the Economic Activity Interactive Multimedia development product (MIAMI). This development research uses the Borg and Gall development model adapted by Sugiyono. Data collection techniques are interviews, observation, documentation, questionnaires or questionnaires and tests. Based on the results of the research conducted, the results showed that the percentage of validity from several experts including the validation of learning media experts by 85.55%, validation of learning design experts by 90%, validation of learning material experts by 89.33%, and linguistics expert validation by 82.85% then calculated the combined average of 86.93%, the percentage is classified as very valid and can be used. The attractiveness of MIAMI learning media can be seen from the results of the student response questionnaire of 91%, belonging to the very interesting and usable criteria. The effectiveness of MIAMI learning media from the observations of teacher activities is 89.28%, the results of observations of student activities are 89.2%, the results of complete learning outcomes are 95.2% so it can be concluded that the learning media is effective to use.

Keywords : Interactive Multimedia Economic Activities (MIAMI), Learning Media, Theme 8 Sub-theme 3 Learning 3 and 4.