

Laillatus Syarifah. 2025. *Pengembangan Media Pembelajaran Pop Up Book Makanan Khas Madura Pada Kelas V Di UPTD SDN Gili Timur 2*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan Dan Ilmu Pendidikan, Universitas Trunojoyo Madura.

Pembimbing : Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini untuk mengetahui kevalidan, kemenarikan, dan keefektifan media pembelajaran *Pop Up Book* Makanan Khas Madura pada muatan IPAS Bab 7 Topik A Kelas V UPTD SDN Gili Timur 2. Penelitian pengembangan ini menggunakan model ADDIE yang terdiri dari 5 tahapan, yaitu *Analysis, Design, Development, Implementation, dan Evaluation*. Penelitian pengembangan menggunakan teknik pengumpulan data berupa observasi, wawancara, angket, dan tes hasil belajar ranah kognitif peserta didik. Kevalidan media *Pop Up Book* Makanan Khas Madura diperoleh dari validator ahli media sebesar 93% dengan kategori sangat valid, ahli materi 90% dengan kategori sangat valid, dan ahli desain pembelajaran 76,38% dengan kategori valid. Kemenarikan media *Pop Up Book* Makanan Khas Madura diperoleh dari angket respon peserta didik kelompok kecil sebesar 100%, dari angket respon peserta didik kelompok besar sebesar 99,33%, dengan kategori menarik. Keefektifan media *Pop Up Book* Makanan Khas Madura diperoleh dari hasil observasi aktivitas guru pada pembelajaran 1 dan 2 sebesar 90% dan 100% dengan kategori efektif, hasil observasi aktivitas peserta didik pada pembelajaran 1 dan 2 sebesar 87,50% dan 99,16% dengan kategori efektif, serta hasil belajar ranah kognitif peserta didik sebesar 100% dengan kategori tercapai. Berdasarkan hasil penelitian maka media *Pop Up Book* Makanan Khas Madura berada pada kategori sangat valid, menarik, dan efektif digunakan pada kelas V UPTD SDN Gili Timur 2.

Kata Kunci: Media pembelajaran, Pop Up Book, Makanan Khas Madura

Laillatus Syarifah. 2025. Development of Pop Up Book Learning Media for Typical Madurese Food in Class V at UPTD SDN Gili Timur 2. Thesis, Primary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunojoyo University Madura.

Supervisor: Aditya Dyah Puspitasari, S.Pd., M.Pd.

ABSTRACT

The purpose of this development research was to determine the validity, attractiveness, and effectiveness of the Pop Up Book learning media for Typical Madurese Food in the content of IPAS Chapter 7 Topic A Class V UPTD SDN Gili Timur 2. This development research used the ADDIE model which consisted of 5 stages, namely Analysis, Design, Development, Implementation, and Evaluation. Development research used data collection techniques in the form of observation, interviews, questionnaires and tests on students' cognitive learning outcomes. The media validity of the Pop Up Book Typical Madurese Food was obtained from media expert validators of 93% with a very valid category, material experts 90% with a very valid category, and learning design experts 76.38% with a valid category. The attractiveness of the Pop Up Book Media for Typical Madurese Food was obtained from the small group student response questionnaire of 100%, the large group student response questionnaire of 99.33%, in the interesting category. The effectiveness of the Pop Up Book Media for Typical Madurese Food was obtained from the results of observing teacher activities in lessons 1 and 2 of 90% and 100% in the effective category, the results of observing student activities in lessons 1 and 2 were 87.50% and 99.16% with effective category, as well as students' cognitive learning outcomes of 100% in the achieved category. Based on the research results, the Pop Up Book Media to Typical Madurese Food is in the very valid, interesting and effective category to used in class V UPTD SDN Gili Timur 2.

Keywords: Learning media, Pop Up Book, Typical Madurese Food