

Erika Apriscilla Verdianti. 2022. *Pengembangan Media Pembelajaran WINTER (Website Interaktif) Tema Cita-citaku Subtema Aku dan Cita-citaku Kelas IV Sekolah Dasar*. Skripsi. Program Studi Pendidikan Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Tyasmiarni Citrawati, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini adalah untuk menghasilkan produk berupa media pembelajaran *digital* yang valid, efektif dan menarik untuk meningkatkan hasil belajar kognitif peserta didik. Prosedur penelitian pengembangan ini menggunakan 5 tahapan ADDIE. Hasil validasi ahli terhadap media yang dikembangkan sebesar 88,83%, menunjukkan produk sangat valid dan dapat digunakan. Keefektifan produk dilihat dari hasil ketuntasan belajar klasikal yaitu sebesar 90% dengan rata-rata *Ngain* diperoleh 0,78 kategori tinggi, observasi aktivitas guru 86,2%, observasi aktivitas peserta didik 91,63%, masing-masing menunjukkan kriteria sangat efektif dan dapat digunakan. Kemenarikan produk dinilai dari rata-rata angket guru dan peserta didik yaitu sebesar 92%, menunjukkan kategori sangat menarik. Hasil dari penelitian ini menunjukkan bahwa media pembelajaran *website* interaktif yang dikembangkan sangat valid, efektif dan menarik sehingga layak digunakan dalam pembelajaran di kelas.

Kata Kunci : Media pembelajaran; Media *digital*; Tematik

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ABSTRACT

The purpose of this development research is to produce a product of valid, effective and exciting digital learning media to increase the results of student cognitive learning. This development research procedure uses five stages of ADDIE. The results of validation by specialist on the developed media amounted to 88.83%, it is indicating that the product was so valid and can be used. The product effectiveness can be seen from the result of classical learning completeness. that is 90% with an average of Ngain obtained 0.78 high category, teacher observation activity 86.2%, student observation activity 90%, each from that showing very effective and usable criteria. The Attractiveness of product was assessed from the average of teacher and student questionnaire, which was 92% indicate a very interesting category. The results of this study indicate that the interactive website learning media developed is very valid, effective, and attractive so that it suitable to use in learning classroom.

Keywords: Learning media; digital media; Thematic