

Fitriyatush Sholihah. 2022. *Pengembangan Buku Cerita berbasis QR Code di Kelas IV Sekolah Dasar*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing : Priyono Tri Febrianto.

## **ABSTRAK**

Tujuan penelitian ini adalah untuk mengetahui tingkat kevalidan dan keefektifan buku cerita berbasis *QR Code* di kelas IV Sekolah Dasar. Penelitian ini menggunakan jenis penelitian pengembangan *Reserch and Development* (R&D) dengan model ADDIE (*Analysis, Design, Development, Implementation, dan Evaluation*). Penelitian dilaksanakan di SD Negeri Paciran 1 Lamongan dengan subjek uji coba adalah 26 siswa kelas IV. Berdasarkan penelitian tersebut diperoleh hasil kevalidan pada Uji Lapangan yaitu 92, 69% (Sangat valid). Berdasarkan keefektifan pembelajaran dengan menggunakan buku cerita berbasis *QR Code* ditinjau dari tes hasil belajar memperoleh nilai ketuntasan rata-rata sebesar 98,075%. Hal tersebut menunjukkan bahwa buku cerita berbasis *QR Code* valid serta memenuhi kriteria keefektifan produk.

**Kata kunci:** buku cerita, *QR code*, kelas IV, model pengembangan ADDIE.

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## **ABSTRACT**

The purpose of this study is to determine the level of validity and effectiveness of QR Code-based storybooks at the IVth grade. This research used the Reserch and Development (R&D) type of development research with the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) model. The research was conducted in SD Negeri Paciran 1 Lamongan with the subjects tested were 26 IVth grade students. Based on this study, validity results were obtained on Field Tests, namely 92.69% (Very valid). Based on the effectiveness of learning using a QR Code-based storybook in terms of the learning outcomes test, it obtained an average completion score of 98.075%. This shows that a QR Code-based storybook is valid and meets the criteria for product effectiveness.

**Keywords: storybook, QR code, class IV, ADDIE development model.**