

ABSTRACT

Moh Ali Al Khozi, Analysis of Agricultural Commodity Sampang district in 2012. Under the guidance of Anita Kristina, SE,M.Si. and Dr. Sutikno, S.E.,ME. The purpose of this study was to determine what agricultural commodities including leading commodities in Sampang district and sub-district to find out which one has the agricultural leading commodities that can drive economic growth in Sampang.

Methods of this study used a quantitative approach by means of Location Quotient and Growth Rate Model is used to determine the agricultural leading commodities, and districts that have agricultural leading commodities.

From these results, obtained twenty-one agricultural leading commodities Sampang, commodities including rice, dry rice, maize, cassava, sweet potatoes, peanuts, chili pepper, cucumber, eggplant, mango, banana, papaya, guava, tobacco, meeting buffoonery, free-range chicken, free-range chicken eggs, chicken eggs, duck eggs, sea fishing and swimming. As for the district that have agricultural leading commodities contained in the nine district in Sampang district, including Pangarangan district, Sampang, Camplong, Omben, Kedungdung, Banyuates, Robatal, Coral Penang and Sokobanah.

Key word: *Leading commodities, Location Quotient and Growth Ratio Model*

ABSTRAK

Moh Ali Al Khozi, Analisis Komoditi Unggulan Pertanian Kabupaten Sampang Tahun 2012. Dibawah bimbingan Anita Kristina, S.E.,M.Si dan Dr. Sutikno, S.E.,ME.

Tujuan penelitian ini adalah untuk mengetahui komoditi pertanian apa saja yang termasuk komoditi unggulan di Kabupaten Sampang dan untuk mengetahui Kecamatan mana yang mempunyai komoditi unggulan pertanian yang mampu menggerakkan pertumbuhan perekonomian di Kabupaten Sampang.

Metode penelitian ini menggunakan pendekatan kuantitatif dengan alat analisis *Location Quotient dan Model Rasio Pertumbuhan* yang digunakan untuk mengetahui komoditi unggulan pertanian, dan kecamatan yang mempunyai komoditi unggulan pertanian.

Dari hasil penelitian ini, diperoleh dua puluh satu komoditi unggulan pertanian Kabupaten Sampang diantaranya komoditi padi sawah, padi ladang, jagung, ubi kayu, ubi jalar, kacang tanah, cebe rawit, ketimun, terong, mangga, pisang, papaya, jambu biji, tembakau, temu lawak, ayam buras, telur ayam buras, telur ayam ras, telur itik, perikanan laut dan kolam. Sedangkan untuk Kecamatan yang mempunyai komoditi unggulan pertanian terdapat disembilan Kecamatan yang di Kabupaten Sampang, diantaranya Kecamatan Pangarangan, Sampang, Camplong, Omben, Kedungdung, Banyuates, Robatal, Karang Penang dan Sokobanah.

Kata Kunci : *Komoditi unggulan, Location Quotient dan Model Rasio Pertumbuhan*