

Izzatul Farihah. 2022. *Pengaruh Media Infografis Terhadap Kemampuan Menulis Teks Persuasi Siswa Kelas VIII SMPN 7 Bangkalan*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura, Pembimbing : Abdul Rosid, S.Pd., M.Pd.

ABSTRAK

Penggunaan media yang inovatif dapat membantu peserta didik menjadi lebih optimal khususnya dalam kemampuan menulis. Penelitian ini dilakukan untuk mengetahui kemampuan menulis teks persuasi sebelum dan sesudah menggunakan media infografis, dan pengaruh penggunaan media infografis terhadap kemampuan menulis teks persuasi siswa kelas VIII SMPN 7 Bangkalan pada materi teks persuasi. Jenis penelitian ialah *Quasi Experimental Design* dengan bentuk desain *Nonequivalent Control Group Design*. Populasi penelitian ini ialah peserta didik kelas VIII SMPN 7 Bangkalan dan sampelnya ialah siswa kelas VIII-A dan kelas VIII-B. Teknik pengumpulan data dilakukan dengan observasi dan tes. Uji analisis data dilakukan dengan uji normalitas, uji homogenitas, dan uji t. Hasil dan analisis data berdasarkan rumusan masalah (1) kemampuan menulis teks persuasi siswa sebelum menggunakan media infografis nilai rata-rata kelas eksperimen diperoleh sebesar 49 dan nilai rata-rata kelas kontrol diperoleh sebesar 48; (2) kemampuan menulis teks persuasi siswa setelah menggunakan media infografis nilai rata-rata kelas eksperimen diperoleh sebesar 65 dan nilai rata-rata kelas kontrol diperoleh sebesar 54; dan (3) $t \text{ hitung } (t\text{-stat}) = 6,9178 > t \text{ tabel } (t \text{ critical two-tail}) = 2,0106$ sehingga H_0 ditolak dan H_a diterima. Hasil penelitian menunjukkan bahwa: (1) kemampuan menulis teks persuasi peserta didik sebelum menggunakan media infografis masih di bawah kriteria ketuntasan; (2) kemampuan menulis teks persuasi peserta didik sesudah menggunakan media infografis pada kelas eksperimen memperoleh nilai rata-rata sebesar 65 dan terdapat peserta didik yang sudah mencapai kriteria ketuntasan; dan (3) terdapat pengaruh dari penggunaan media infografis terhadap kemampuan menulis teks persuasi peserta didik.

Kata Kunci : Media Infografis, Kemampuan Menulis, Teks Persuasi.

Izzatul Farihah. 2022. *The Influence of Infographic Media on the Ability to Write Persuasive Texts for Class VIII SMPN 7 Bangkalan Students*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, Trunojoyo University Madura, Supervisor : Abdul Rosid, S.Pd., M.Pd.

ABSTRACT

The use of innovative media can help students become more optimal, especially in writing skills. This research was conducted to determine the ability to write persuasive texts before and after using infographic media, and the effect of using infographic media on the ability to write persuasive texts for class VIII SMPN 7 Bangkalan on persuasive text material. The type of research is Quasi Experimental Design with the design form of Nonequivalent Control Group Design. The population of this study were students of class VIII SMPN 7 Bangkalan and the samples were students of class VIII-A and class VIII-B. Data collection techniques were carried out by observation and tests. The data analysis test was carried out with the normality test, homogeneity test, and t test. The results and data analysis based on the formulation of the problem (1) the ability to write persuasive texts of students before using infographic media the average value of the experimental class was 49 and the average score of the control class was 48; (2) the students' ability to write persuasive texts after using infographic media, the average score for the experimental class was 65 and the average score for the control class was 54; and (3) $t_{\text{arithmetic}} (t\text{-stat}) = 6.9178 > t_{\text{table}} (t \text{ critical two-tail}) = 2.0106$ so that H_0 is rejected and H_a is accepted. The results showed that: (1) the ability to write persuasive texts of students before using infographics was still below the criteria for completeness; (2) the ability to write persuasive texts of students after using infographic media in the experimental class obtained an average score of 65 and there were students who had reached the criteria of completeness; and (3) there is an influence from the use of infographic media on the ability to write persuasive texts of students.

Keywords: Infographic Media, Writing Ability, Persuasive Text.