

Rieke Ayu Safitri. 140321100001. Pengukuran Kinerja Supply Chain Manajemen Keripik Singkong Turbo Sakti Di Kabupaten Sumenep. Dibawah Bimbingan Dr. Elys Fauziah SP., MP.

ABSTRAK

Supply Chain adalah jaringan-jaringan perusahaan yang secara bersamaan bekerja untuk menciptakan (menghasilkan) dan menghantarkan suatu produk ketangan pemakai akhir. Turbo Sakti merupakan industri Keripik Singkong yang berada di Kecamatan Manding Kabupaten Sumenep. Hasil olahan keripik singkong Turbo Sakti dipasarkan oleh seles kepada toko/ritel hingga kepada konsumen akhir. Namun sampai saat ini kinerja karyawan dan sarana dan prasarana pada perusahaan tersebut masih kurang atau terbilang rendah. Salah satu cara yang dapat dilakukan untuk menghadapi pesaing dan bertahan dalam produksi keripik singkong adalah dengan mengetahui dan meningkatkan kinerja perusahaan, mulai dari sisi hulu sampai hilir. Salah satunya dengan menggunakan konsep pengukuran kinerja Supply Chain manajemen (SCM). Hasil pengukuran kinerja Supply chain manajemen pada Turbo Sakti sebesar 64,74 masuk dalam kategori Average (rata-rata). Waktu mengidentifikasi kinerja karyawan dan jangka waktu penjadwalan produksi dalam kegiatan perencanaan masih rendah karena kualitas produk menjadi faktor utama dalam kegiatan produksi. Kegiatan pengadaan bahan bakumengandalkan tiga supplier untuk setiap kebutuhan bahan baku dan tingkat pemenuhan persediaan produk jadi siap kirim masih rendah karena produk yang dihasilkan tidak langsung habis tetapi menunggu sales untuk mengirim produk ke toko (ritel).

Kata kunci: Supply Chain Manajemen, Keripik Singkong, Turbo Sakti

Rieke Ayu Safitri. 140321100001. Measurement of Supply Chain Management of Turbo Sakti cassava Chips in Sumenep District Di Kabupaten Sumenep. Dibawah Bimbingan Dr. Elys Fauziah SP., MP

ABSTRACT

Supply Chain is a network of companies that simultaneously work to create (produce) and deliver a product to the end user. Turbo Sakti is a cassava chips industry in Manding District, Sumenep Regency. Processed Turbo Sakti cassava chips are marketed by several stores / retail to end consumers. But until now the performance of employees and facilities and infrastructure at the company is still lacking or fairly low. One way to deal with competitors and survive in the production of cassava chips is to know and improve the performance of the company, starting from the upstream to downstream. One of them is by using the concept of measuring Supply Chain Management (SCM). The results of measurement of supply chain management at Turbo Sakti were 64.74 in the Average category. When identifying in planning activities is still low because product quality is a major factor in production activities. The procurement of raw materials relies on three suppliers for each raw material requirement and the level of fulfillment of finished (produce) and deliver a product to the end user. Turbo Sakti is a cassava chips industry in Manding District, Sumenep Regency. Now the performance of employees and facilities and infrastructure at the company is still lacking or fairly low. One way to deal with competitors and survive in the production of cassava chips is to know and improve the performance of the company, starting from the upstream to downstream. One of them is by using the concept of measuring Supply Chain Management (SCM). The results of measurement of supply chain management at Turbo Sakti were 64.74 in the Average category. When identifying employee performance and the period of production scheduling in planning activities is still low because product quality is a major factor in production activities. The procurement of raw material relies on three suppliers for each raw material requirement and the level of fulfillment of finished product supplies ready to send is still low because the products produced do not run out but wait for the sales to send products to the store (retail).

Keywords: Supply Chain Management, Cassava Chips, Turbo Sakti